

**FOR IMMEDIATE RELEASE****GMA CONTENT NOW AVAILABLE ON iFLIX, INTRODUCES
CATCH UP TV**

iflix and GMA partner to offer local catch up TV, one of the first in the region

MANILA, 17 August 2015 – iflix, Southeast Asia’s leading Internet TV service, offering subscribers unlimited access to tens of thousands of hours of entertainment for a low monthly price, today announced it has entered into a landmark partnership with GMA to bring subscribers an extraordinary library of Philippine TV programs, documentaries and feature films.

The partnership introduces popular GMA 7 TV shows such as *My Husband’s Lover*, *Ang Dalawang Mrs. Real*, and *Amaya*, along with GMA News documentaries such as *i-Witness* and *Pinoy Abroad* to iflix’s extensive library of top movie and television content. Notable feature films from the network include all-time classics such as *Jose Rizal* and *Muro Ami*, along with more recent titles such as *Sossy Problems* and *The Road*. The first batch of GMA content is available on the service starting August 15, 2015.

The groundbreaking collaboration with GMA will also allow iflix subscribers to view new episodes of GMA shows on iflix within seven (7) days of their initial broadcast via Catch up TV. The deal is one of the first of its kind in the region. For the first batch, local Catch up TV will be available for *Half Sisters with My Faithful Husband*, *Beautiful Strangers* and *Pari Ko’y* soon to follow.

Since its launch in late May, iflix has also been offering exceptional International content fast-tracked from the U.S., including top late-night talk show *Conan*, which subscribers can view on iflix just 24-hours after its initial broadcast.

iflix has additionally secured first-run rights to the second season of *Fargo*, scheduled to begin airing this fall. Each episode will be available on iflix less than 24-hours after its initial U.S. broadcast, beginning with the Season 2 premiere on October 12, 2015. All ten

Unit 2603, 26F Trade &
Financial Tower,
7th Avenue cor. 32nd St.,
Bonifacio Global City,
Taguig City, Philippines 1634

Play now at iflix.com



LET'S PLAY

episodes of the first season, which received five Golden Globe and 18 Emmy nominations including wins for Best and Outstanding Miniseries, are now exclusively available on iflix.

Sherwin dela Cruz, Country Manager for iflix Philippines commented: "Our partnership with GMA is key in our commitment to providing our members with the best in local and international entertainment. The addition of GMA content is a testament to that promise in delivering the best in Philippine content to our members across the Southeast Asian region."

Having recently launched in Malaysia and the Philippines, iflix will roll out its world class service to additional key Southeast Asian markets, including Thailand and Indonesia throughout 2015, offering consumers the largest libraries of top U.S., Asian regional, and local TV shows and movies available in the region. Each subscription allows users to access the service on five devices such as mobile, tablet, computer, or television set, for viewing anywhere, anytime. The service is priced at only P129 per month for unlimited access.

###

ABOUT iFLIX

iflix is a partnership between highly successful, disruptive local entrepreneurs and Hollywood heavyweights. Catcha Group and Evolution Media Capital have joined together to create an Internet TV service for Southeast Asia that provides access to thousands of hours of top TV shows and movies from all over the world. From Hollywood and Hong Kong, Seoul and Shanghai, Thailand and Tokyo, iflix places the entertainment you want at your fingertips. For one low monthly fee, subscribers to iflix have unlimited access on their mobile phone, laptop, tablet, TV... Whenever, wherever.

Let's play.

For media enquiries, please contact:

Zaya Pono

Sherwin dela Cruz

Unit 2603, 26F Trade &
Financial Tower,
7th Avenue cor. 32nd St.,
Bonifacio Global City,
Taguig City, Philippines 1634

Play now at iflix.com



LET'S PLAY

PR and Corporate Communications
zaya@iflix.com
+63 917 575 3565

iflix Philippines Country Manager
sherwin@iflix.com
+63 999 998 8946

Unit 2603, 26F Trade &
Financial Tower,
7th Avenue cor. 32nd St.,
Bonifacio Global City,
Taguig City, Philippines 1634

Play now at iflix.com