

FOR IMMEDIATE RELEASE

TOP PHILIPPINES' CELEBRITIES JOIN TEAM IFLIX

Iza Calzado, Jasmine Curtis-Smith, Ruffa Gutierrez, Raymond Gutierrez, Richard Gutierrez, JM Rodriguez and Karylle Tatlonghari-Yuzon join iflix as shareholders and partners

MANILA, November 16, 2015 – iflix, Southeast Asia's leading Internet TV service, offering subscribers unlimited access to tens of thousands of hours of entertainment for a low monthly price, today welcomes Iza Calzado, Jasmine Curtis-Smith, Ruffa Gutierrez, Raymond Gutierrez, Richard Gutierrez, JM Rodriguez and Karylle Tatlonghari-Yuzon as shareholders of the Company and partners in the business. This announcement follows a succession of landmark collaborations with industry leaders such as the Philippine Long Distance Telephone Company (PLDT), Smart Communications and Samsung Philippines.

From starring roles in the country's most iconic films to thriving music and acting careers, Iza, Jasmine, Ruffa, Raymond, Richard, JM and Karylle are prominent icons of the Philippines' entertainment industry.

Mark Britt, iflix Group Co-founder and CEO, says: "It is a tremendous honor to have exceptional celebrities of such caliber join us as shareholders. Now, along with our advisory board of Hollywood's most elite executives, we have unquestionably one of the most formidable profiles and strongest networks in the entertainment industry both in the Philippines and internationally."

"At iflix, we are committed to working with the best partners in all areas from technology and content to marketing and distribution. These partnerships with the Philippines' leading entertainment icons are a testament of this pledge. We look forward to benefiting from their tremendous experiences and wealth of knowledge about the entertainment industry in their role as our advisors," Britt added.

Sherwin dela Cruz, iflix Philippines Country Manager, adds: "We created iflix to be a new paradigm in entertainment, to change the way people watch TV shows and films. With Iza, Jasmine, Ruffa, Raymond, Richard, JM and Karylle, we believe we are able to take strong, forward steps down that path together."

Unit 2603, 26F Trade &
Financial Tower,
7th Avenue cor. 32nd St.,
Bonifacio Global City,
Taguig City, Philippines 1634

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As partners in the business, Calzado, Curtis-Smith, Rodriguez and Tatlonghari-Yuzon, and the Gutierrez siblings will also play key roles in jointly developing projects for iflix Original Productions, as the Company moves forward with its plans for original content with committed budgets and negotiations with independent local producers and studios.

"I am so proud to be a part of the iflix family. They are doing an incredible job changing the way people are entertained throughout the Philippines, Asia, and soon - the world," says award-winning singer and actress Karylle.

Jasmine Curtis-Smith, who stars in a number of films and TV series featured on the service (such as the thriller *Jasmine*), says: "iflix is an extraordinary opportunity to be part of a revolutionary change in the way the people of Southeast Asia are entertained. I am proud to be a part of iflix and I cannot wait to share my excitement with everyone."

Now available in Malaysia, Thailand and the Philippines, iflix will continue to roll out its world-class service to additional key Southeast Asian markets in coming months. With over 750,000 subscribers five months since launching, iflix offers consumers the largest library of top Asian regional, and local TV shows and movies available in the region. Each subscription allows users to access the service on up to five devices, including mobiles, tablets, computers, and television sets, for viewing whenever, wherever. The service is affordably priced at only P129 per month in the Philippines for unlimited access.

For new subscribers, iflix offers a complimentary 30-day trial with full access to iflix's world-class service, features and content, with no credit card or payment details required. Go to www.iflix.com to register.

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ABOUT IFLIX

iflix is Southeast Asia's leading Internet TV service, offering users tens of thousands of hours of top TV shows and movies from all over the world. From Hollywood and Hong Kong, Seoul and Shanghai, Thailand and Tokyo, iflix places the entertainment you want at your fingertips. For one low monthly fee, iflix subscribers have unlimited access on their mobile phone, laptop, tablet, TV... whenever, wherever.

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For media enquiries, please contact:

Zaya Pono
PR and Corporate Communications Manager
+63 917 575 3565
zaya@iflix.com

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Financial Tower,
7th Avenue cor. 32nd St.,
Bonifacio Global City,
Taguig City, Philippines 1634

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