

FOR IMMEDIATE RELEASE

IFLIX LAUNCHES LANDMARK PARTNERSHIP WITH TELEKOM MALAYSIA

KUALA LUMPUR, 4 December 2015 – iflix, Southeast Asia's leading Internet TV service, offering subscribers unlimited access to tens of thousands of hours of entertainment for a low monthly price, is pleased to announce in conjunction with Telekom Malaysia Berhad (TM), Malaysia's Convergence Champion, a landmark partnership with TM, to provide iflix's world-class service to TM home UniFi and Streamyx high speed broadband customers. The collaboration will allow Unifi and Streamyx customers to enjoy tens of thousands of hours of TV shows and movies available on iflix, whenever, wherever, at no additional cost, courtesy of TM.

From mid-December, all TM Unifi and Streamyx customers will receive a 12-month iflix subscription (valued at RM96) bundled with their existing service, sponsored by TM at no additional charge. The collaboration will enable the launch of significant product breakthrough with seamless sign-ups for TM Unifi and Streamyx customers. To access their subscription, TM customers simply go to iflix.com or the iflix app, with no need to sign up or sign in. In a world first, the iflix system will instantly recognise the user is on a TM Unifi or Streamyx connection, and will tag that device using proprietary technology, be it a phone, laptop, desktop or tablet, and enable iflix on that device to allow the TM customer to watch iflix wherever, whenever. TM customers will also be able to download shows to their mobile phone or tablet to watch their favourite shows, even when they aren't connected to the internet.

Azran Osman-Rani, iflix Group COO and CEO of iflix Malaysia commented: "We are thrilled to partner with TM, Malaysia's leading telecommunications provider. With our new seamless sign-up process and TM's extensive nationwide coverage, subscribers can now enjoy uninterrupted and unlimited access to thousands of their favourite TV shows and movies. Our partnership with TM once again demonstrates our commitment to bring the best in entertainment content to Malaysian audiences across the country."

Commenting on the collaboration, Jeremy Kung, Executive Vice President, New Media, TM, said, "We are continuously improving our content proposition to give the highest quality entertainment to our customers. This partnership with iflix marks our first

collaboration with an OTT player and the 1st in ASEAN for iflix. We remain open to collaborate with more OTT partners to keep up with the demand of younger generations viewing behaviour. We are now able to offer tens of thousands more hours of on-demand TV shows and movies to our customers via iflix, complementing our IPTV service – HyppTV offering. This is a win-win situation for both parties and their customers and for us, is in line with our brand promise of Life Made Easier.”

Now available in Malaysia, Thailand and the Philippines, iflix will continue to roll out its world-class service to additional key Southeast Asian markets in coming months. With almost 1 million subscribers less than 6 months since launching, iflix offers consumers the largest library of top Hollywood, Asian regional, and local TV shows and movies available in the region. Each subscription allows users to access the service on up to five devices, including phones, laptops, tablets, and television sets, for viewing wherever, whenever. iflix subscribers can also now download thousands of TV shows and movies from iflix’s vast library for offline viewing. The service is affordably priced at only RM8 per month in Malaysia for unlimited access with no ads!

For new subscribers, iflix offers a complimentary 30-day trial with full access to iflix’s world-class service, features and content, with no credit card or payment details required. Go to www.iflix.com to register.

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ABOUT iFLIX

iflix is Southeast Asia’s leading Internet TV service, offering users unlimited access to tens of thousands of hours of top TV shows and movies from all over the world. With a huge selection of your favorite comedies, drama, K-drama, cartoons plus movies from Hollywood, The UK, Asia and more, iflix places the entertainment you want at your fingertips. For one low monthly fee, iflix subscribers can watch on their mobile phone, laptop, tablet, TV... wherever, whenever.

Let’s play.

For media enquiries, please contact:

Peggy Lee
Corporate Communications



LET'S PLAY

peggy@iflix.com
+60 122 178 345

27-7 The Boulevard
Mid Valley City 59200
Kuala Lumpur, Malaysia

Play now at iflix.com