

**FOR IMMEDIATE RELEASE****IFLIX WELCOMES NEW INVESTORS - SKY PLC AND EMTEK GROUP**

**KUALA LUMPUR, 10 March 2016** – iflix, Southeast Asia's leading Internet TV service, offering subscribers unlimited access to tens of thousands of hours of entertainment for a low monthly price, today announced the completion of a large new round of funding, led by Sky PLC, Europe's leading entertainment company. Indonesian company Emtek Group, through its subsidiary Surya Citra Media, one of Indonesia's leading television and content companies, also participated in the round.

The funds will help accelerate the company's growth in Malaysia, Thailand and the Philippines, and will be used for expansion into new markets on the back of strong demand for the service.

iflix co-founder and Group CEO, Mark Britt said: "We are thrilled to welcome Sky to the iflix family. As pioneers of the global broadcasting industry and true leaders in television and media, they share our passion for delivering market-leading content and services through innovation. We are also pleased that Sky will further their commitment by appointing a Director to the board of iflix."

Britt continued, "In response to both the rapid growth and customer adoption in our existing markets and strong demand from new markets, we have decided to accelerate our expansion plans for the business sooner than expected. The investment will support our continuing commitment to providing our members with the best in entertainment."

Andrew Griffith, Group Chief Financial Officer, Sky commented: "iflix has quickly established itself as Southeast Asia's most exciting and fastest-growing streaming TV service. There are lots of opportunities for Sky and iflix to work together and share expertise as both companies continue to expand. We are really looking forward to supporting Mark and his team deliver their ambitious plans."

Now available in Malaysia, Thailand and the Philippines, iflix will continue to roll out its world-class service to additional key Southeast Asian markets in the coming months. With over 1 million members in the region, iflix offers consumers the largest library of top Hollywood, Asian regional, and local TV shows and movies available in Southeast Asia. Each subscription allows users to access the service on up to five devices,

including phones, laptops, tablets, and television sets, for viewing wherever, whenever. iflix subscribers can also download TV shows and movies from iflix's extensive library for offline viewing. The service is priced at only RM8 per month in Malaysia for unlimited access with no ads!

For new subscribers, iflix offers a complimentary 30-day trial with full access to its world-class service, features and content, with no credit card or payment details required. Go to [www.iflix.com](http://www.iflix.com) to register.

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### **ABOUT IFLIX**

iflix is Southeast Asia's leading Internet TV service, offering users unlimited access to tens of thousands of hours of top TV shows and movies from all over the world. With a huge selection of your favorite comedies, drama, K-drama, cartoons plus movies from Hollywood, The UK, Asia and more, iflix places the entertainment you want at your fingertips. For one low monthly fee, iflix subscribers can watch on their mobile phone, laptop, tablet, TV... wherever, whenever.

Let's play.

### **ABOUT SKY**

Sky is Europe's leading entertainment company, serving 21 million customers across five countries: UK, Ireland, Germany, Austria and Italy. We offer the best and broadest range of content, deliver market-leading customer service and use innovative new technology to give customers a better TV experience, whenever and wherever they choose.

Sky has annual revenues of over £11 billion and is Europe's leading investor in television content with a combined programming budget of £4.9 billion. The group employs 30,000 people and is listed on the London Stock Exchange (SKY).

For more information visit [www.sky.com/corporate](http://www.sky.com/corporate).

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