

**FOR IMMEDIATE RELEASE****MULTI-AWARD WINNING *EMPIRE* NOW AVAILABLE ON IFLIX**

- ***Catch all of the original music, family drama and the battle for the *EMPIRE* from the very beginning***
- ***iflix members can now binge on all 12-episodes of Season 1***
- ***Empire joins iflix's growing list of award winning television, now available to all members in the Philippines***

This is not your typical musical drama. Twentieth Century Fox's multi-award winning, smash-hit *Empire* is a sexy and powerful drama about the head of a music empire whose three sons and ex-wife all battle for his throne. Follow this hip hop family dynasty from the very beginning, with all 12-episodes of the first season now available on iflix in the Philippines.

From Academy Award® nominee Lee Daniels and Emmy® Award winner Danny Strong, the first season is set to a GRAMMY nominated original soundtrack written and produced by legendary hip-hop hitmaker Timbaland. *Empire* follows music mogul Lucious Lyon (Academy Award® nominee Terrence Howard), an immensely talented artist, CEO of Empire Entertainment and reformed street thug, who is diagnosed with a potentially fatal disease and must groom one of his three sons to take over his crowning achievement. All bets are off, when his ex-wife Cookie (Academy Award® nominee and Golden Globe winner Taraji P. Henson) mysteriously returns from a 17-year prison stint. Brash and fearless, she sees herself as the sacrificial lamb who built an empire with Lucious and then took the fall for the crimes that financed his early career. As the Lyons slug it out, a battle begins that will either cause the family's destruction or redemption.

Now available in Malaysia, Thailand and the Philippines, iflix will continue to roll out its world-class service to additional key Southeast Asian markets in the coming months. With over 1 million members in the region, iflix offers consumers the largest library of top Hollywood, Asian regional, and local TV shows and movies. Each subscription allows users to access the service on up to five devices, including phones, laptops, tablets, and television sets, for viewing wherever, whenever. iflix subscribers can also download TV shows and movies from iflix's extensive library for offline viewing. The service is priced at only PHP 129 per month in the Philippines for unlimited access with no ads!



LET'S PLAY

For new subscribers, iflix offers a complimentary 30-day trial with full access to its world-class service, features and content. Go to [www.iflix.com](http://www.iflix.com) to register.

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## **ABOUT IFLIX**

iflix is Southeast Asia's leading Internet TV service, offering users unlimited access to tens of thousands of hours of top TV shows and movies from all over the world. With a huge selection of your favorite comedies, drama, K-drama, cartoons plus movies from Hollywood, The UK, Asia and more, iflix places the entertainment you want at your fingertips. For one low monthly fee, iflix subscribers can watch on their mobile phone, laptop, tablet, TV... wherever, whenever.