

FOR IMMEDIATE RELEASE**IFLIX ADDS HUGE SLATE OF NBCUNIVERSAL SHOWS AND EXCLUSIVES, INCLUDING MANY NEVER-BEFORE-SEEN IN ASIA**

iflix to add extensive selection of award-winning, popular TV shows and first-run exclusives, including the highly anticipated second season of Mr. Robot

KUALA LUMPUR, June 8, 2016 – iflix, Southeast Asia's leading Internet TV service, today announced a landmark multi-year content licensing deal with NBCUniversal International Distribution. Through this agreement, hundreds of hours of television programming from NBCUniversal's (NBCU) portfolio, including over 20 first-run TV shows and popular catalogue titles, will be added to iflix's vast library.

iflix now has exclusive premiere rights in the region to top NBCU TV series including the critically acclaimed *Mr. Robot*, fan favourites *Difficult People* and *Hunters*, and the highly anticipated fantasy series, *The Magicians*. Based on Lev Grossman's best-selling novels, the new series will come to iflix in June. Each show will be available for the first time in Southeast Asia/Malaysia/The Philippines/Thailand only on iflix.

Also available on iflix are current hit programs including *Downton Abbey*, *Grimm*, *Brooklyn Nine-Nine*, *Bates Motel*, *12 Monkeys*, *Keeping Up with the Kardashians*, *The Millionaire Matchmaker*, and many more.

iflix subscribers will also be able to binge on a huge selection of NBCU's most popular catalogue shows, including every episode of the Emmy® award-winning drama series *House* as well as Emmy® winning and nominated comedy series such as *30 Rock*, *The Office* and *Parks and Recreation*.

iflix Group Chief Content Officer, James Bridges commented: *"We are thrilled to strengthen our partnership with NBCUniversal, which began with our acquisition of Mr. Robot last year. Mr. Robot epitomizes the type of exceptional content iflix aims to bring to Southeast Asia. Adding more upcoming exclusives, along with an outstanding selection of the studio's most iconic titles, allows us to further expand on the considerable breadth and quality of content we already offer our members."*



Belinda Menendez, President, NBCUniversal International Distribution & Networks, commented: *"This multi-year deal is an exciting evolution in NBCUniversal's relationship with iflix. We are thrilled to be able to complement iflix's ambitious content strategy by licensing such a compelling and broad range of quality series to the service, maximizing value for subscribers."*

Now available in Malaysia, Thailand and the Philippines, iflix will continue to roll out its world-class service to key additional Southeast Asian markets in the coming months. Offering consumers thousands of first-run exclusives, award-winning TV shows, blockbuster movies, popular Asian content, kids programs and more, each subscription provides users unlimited access to the service on up to five devices, including phones, laptops, tablets, and television sets, for viewing wherever, whenever. iflix subscribers can also download TV shows and movies from iflix's extensive library for offline viewing. The service is priced at only RM8 per month in Malaysia for unlimited access with no ads!

For new subscribers, iflix offers a complimentary 30-day trial with full access to its world-class service, features and content, with no credit card or payment details required. Go to www.iflix.com to register.

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ABOUT IFLIX

iflix is Southeast Asia's leading Internet TV service, offering users unlimited access to tens of thousands of hours of top TV shows and movies from all over the world. With a huge selection of your favorite comedies, drama, K-drama, cartoons and blockbusters, plus first run exclusives and award winning movies and shows, iflix places the entertainment you want at your fingertips. For one low monthly fee, iflix subscribers can watch on their mobile phone, laptop, tablet, TV... wherever, whenever.

Let's play.

About NBCUniversal International Distribution

NBCUniversal International Distribution, a division of NBCUniversal, is responsible for the distribution of NBCUniversal product to all forms of television and new media outside of the U.S. and Canada. This includes a rich library of more than 4,000 feature films and

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100,000 television episodes, including current and classic titles, non-scripted programming, sports, news, long-form and short-form programming, and locally produced content from around the world.

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