

**FOR IMMEDIATE RELEASE**

**THE MAGICIANS NOW AVAILABLE FOR THE FIRST TIME IN  
ASIA, EXCLUSIVELY ON IFLIX**

***“The Magicians casts a potent spell” – Los Angeles Times***

Do you believe in magic? If not, Brakebills University might just sway you!

Straight from the U.S., iflix members can now binge on all 13 episodes of the thrilling first season of the hit show, *The Magicians*, which is now available for the first time in Malaysia, The Philippines, Thailand, Indonesia and Southeast Asia, exclusively on iflix.

Based on Lev Grossman’s best-selling novels, *The Magicians* centres on Quentin Coldwater, a brilliant grad student chosen to attend Brakebills University for Magical Pedagogy, a secret upstate New York institution that specializes in teaching magic. Amidst an unorthodox education of spell casting, he and his group of twenty-something friends soon discover that the magical fantasy world they used to read about as children is all too real — and poses grave danger to humanity. The series was renewed for a second season, consisting of 13 episodes, and is set to air in 2017.

*The Magicians* joins iflix’s growing slate of exclusive first run shows featuring some of NBCUniversal’s most highly acclaimed titles including multi-award winning *Mr. Robot*, and fan favourites *Difficult People* and *Hunters*. Each show will be available for the first time in Southeast Asia, Malaysia, The Philippines and Thailand, exclusively on iflix. The company has further secured exclusive rights to various other future series from Universal Cable Productions that will launch in the coming years.

iflix is currently available in Malaysia, Thailand and The Philippines and will continue to roll out its world-class service to additional key Southeast Asian markets in the coming months. Offering consumers thousands of first-run exclusives, award-winning TV shows, blockbuster movies, popular Asian content, kids programs and more, each subscription provides users unlimited access to the service on up to five devices, including phones, laptops, tablets, and television sets, for viewing wherever, whenever. iflix subscribers can also download TV shows and movies from iflix’s extensive library for offline viewing. The service is priced at only RM8 per month in Malaysia for unlimited access with no ads!

For new subscribers, iflix offers a complimentary 30-day trial with full access to its world-



LET'S PLAY

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#### **ABOUT IFLIX**

iflix is Southeast Asia's leading Internet TV service, offering users unlimited access to tens of thousands of hours of top TV shows and movies from all over the world. With a huge selection of your favorite comedies, drama, K-drama, cartoons plus movies from Hollywood, The UK, Asia and more, iflix places the entertainment you want at your fingertips. For one low monthly fee, iflix subscribers can watch on their mobile phone, laptop, tablet, TV... wherever, whenever.