

FOR IMMEDIATE RELEASE**IFLIX TAKES TOP HONOUR AT ASIA BEST EMPLOYER BRAND AWARDS 2016**

KUALA LUMPUR, 21 September 2016 – iflix, the world’s leading Internet TV service for emerging markets, offering subscribers thousands of TV shows, movies and more, is thrilled to have been awarded top honours at the recent Asia Best Employer Brand Awards 2016.

The Awards are a celebration of extraordinary talent in Human Resources Development, through best practices, policies and strategies. The Best Employer Brand Awards are hosted by Employer Brand Institute, World HRD Congress and Stars of the Industry Group, and is endorsed by the Asian Confederation of Businesses. The winners are selected by a research cell, constituting of professionals from different parts of Asia.

Mark Britt, iflix Group Co-founder and CEO commented: “We are humbled to receive such a prestigious acknowledgement from the HR industry. The core of iflix, is our people, as we continuously strive to uphold our company’s values and culture. This award is hugely encouraging, and a testament to the skill, passion and talent at iflix, as we continue to rapidly expand and hire in key emerging markets globally.”



The Asia Best Employer Brand Awards 2016 were recently held in Singapore, recognizing organisations across Asia who have Excellence in Building the Employer Brand as an Employer of Choice. iflix has also previously won Malaysia's Best Employer Brand Awards earlier this year in July in Kuala Lumpur.

Now available in Malaysia, Thailand, the Philippines, Indonesia, Sri Lanka and Brunei, iflix will continue to roll out its world-class service to key additional emerging markets in the coming months. Offering consumers a vast library of top Hollywood, Asian regional, and local TV shows and movies including many first run exclusives and award-winning programs, each subscription allows users to access the service on up to five devices, including phones, laptops, tablets, and television sets, for viewing wherever, whenever. iflix subscribers can also download TV shows and movies from iflix's extensive catalogue for offline viewing.

For new subscribers, iflix offers a complimentary 30-day trial with full access to its world-class service, features and content. Go to www.iflix.com to register.

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ABOUT IFLIX

iflix is the world's leading Internet TV service for emerging markets, offering users unlimited access to thousands of TV shows, movies and more. With a vast selection of first run exclusives, award winning movies and shows, plus the best in local and regional programs, iflix places the entertainment people want at their fingertips to either stream or download. For one low monthly fee, iflix subscribers can watch on their mobile phone, laptop, tablet, TV... wherever, whenever.

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