



LET'S PLAY

**FOR IMMEDIATE RELEASE**

## **DST SUBSCRIBERS ENJOY 12-MONTHS ACCESS TO IFLIX, COURTESY OF DST**

**Kuala Lumpur, November 1, 2016** – DST, in partnership with iflix, is thrilled to offer all DST subscribers 12-months unlimited access to thousands of TV shows, movies and more courtesy of DST (valued at B\$48). iflix is the world's leading Internet TV service for emerging markets, offering users access to thousands of TV shows, movies and more.

Dona Johan, DST's Head of Group Marketing and Loyalty explains on DST's partnership with iflix, "We live in a very interesting era, whereby the internet pretty much dominates our daily activities. This partnership complements DST's aspiring tagline, "The Future. Now", which is about inspiring people to achieve exciting feats, being committed to innovation and exploring possibilities. As the only local company providing 4G services, we can provide better options for our customers in infotainment, which is what we want to achieve with our partnership with iflix. We hope this is only a stepping stone to other exciting services we can offer to enhance our customer's digital experience."

With access to iflix, DST subscribers can enjoy iflix's vast library of first-run exclusive shows, award-winning TV series, blockbuster movies, popular local and regional content, children's programs and much more. Customers can access the service on up to 5 devices with each account, including phones, tablets, laptops, desktops, TVs and other connected devices. They will additionally be able to download TV shows and movies to their mobile device to watch offline, when not connected to the Internet. As an added bonus, iflix subscribers can also share their subscription with family or friends and watch shows on two different devices at the same time.

DST subscribers must subscribe from various data solutions and deals, in order to enjoy iflix. These include DST's Postpaid Prima plans that offer up to 12GB of data, GO!broadband plans of GO!\$68 and GO!\$88, offer up to 30GB of local data at high speeds as well as DST MBB add-on data package services with cheaper internet data plans up to 7GB on postpaid services and 3GB on prepaid services.

David Goldstein, Head of Asia for iflix Group added, "We are thrilled to partner with DST, the country's leading telecommunications provider for our launch in Brunei. Our

Play now at [iflix.com](http://iflix.com)



LET'S PLAY

partnership with DST is a testament to our commitment to bring the best entertainment content and service to Bruneians throughout the country.”

DST subscribers can register for an iflix account at [www.iflix.com](http://www.iflix.com).

## **ABOUT IFLIX**

iflix is the world's leading Internet TV service for emerging markets, offering users unlimited access to thousands TV shows, movies and more. With a vast selection of first run exclusives and award winning movies and shows, plus the best in local and regional programs, iflix places the entertainment people want at their fingertips to either stream or download. For one low monthly fee, iflix subscribers can watch on their mobile phone, laptop, tablet, TV... wherever, whenever.

Let's play.

### **For media inquiries, please contact:**

Peggy Lee  
Head of PR & Communications  
[peggy@iflix.com](mailto:peggy@iflix.com)  
+60 122 178 345

Play now at [iflix.com](http://iflix.com)