

THE CONTROVERSIAL DOCUMENTARY THE ENTIRE WORLD IS WATCHING *TRUMLAND*, EXCLUSIVELY AVAILABLE ON IFLIX

Kuala Lumpur, 11 November 2016 – iflix, the world's leading Internet TV service for emerging markets, is thrilled to premiere Academy Award winning filmmaker, Michael Moore's *Michael Moore in TrumpLand* exclusively to iflix members in Southeast Asia.

The film dives deep behind the lines of hostile TrumpLand territory with his daring, profound, and uproarious one-man show. When the show gets banned from the first town they tried, Mike moves on to an even bigger community of Trump supporters in the ironically-named Clinton County, Ohio.

Performed, shot, and edited just weeks before the 2016 election, this heartfelt, honest, and hilarious concert film is essential election viewing for a divided America. Entertaining, outrageous, and informing in equal measure, no matter who you're voting for, this movie has something for everybody. IMG handled the sale of *Michael Moore in TrumpLand* to iflix

iflix Chief Content Officer, James Bridges commented, "We are thrilled to premiere *Michael Moore in TrumpLand* as another timely exclusive for our members in Southeast Asia. The film debuted as the #1 documentary of 2016 at the US box office just two weeks ago. iflix offers an incredible, exclusive opportunity to journey to the ferocious heart of 2016's controversial presidential campaign."

Now available in Malaysia, Thailand, the Philippines, Indonesia, Sri Lanka and Brunei, iflix will continue to roll out its world-class service to key additional emerging markets in the coming months. Offering consumers a vast library of top Hollywood, Asian regional, and local TV shows and movies including many first run exclusives and award winning programs, each subscription allows users to access the service on up to five devices, including phones, laptops, tablets, and television sets, for viewing wherever, whenever. iflix subscribers can also download TV shows and movies from iflix's extensive catalogue for offline viewing.

For new subscribers, iflix offers a complimentary 30-day trial with full access to its world-class service, features and content. Go to www.iflix.com to register.

ABOUT IFLIX



LET'S PLAY

iflix is the world's leading Internet TV service for emerging markets, offering users unlimited access to thousands of TV shows, movies and more. With a vast selection of first run exclusives, award winning movies and shows, plus the best in local and regional programs, iflix places the entertainment people want at their fingertips to either stream or download. For one low monthly fee, iflix subscribers can watch on their mobile phone, laptop, tablet, TV... wherever, whenever.

Let's play.

For more information:

Peggy Lee
Iflix Head of PR & Communications
peggy@iflix.com
+6012 217 8345

Zaya Pono
Regional PR & Communications
zaya@iflix.com
+60 17 9292 754

Play now at iflix.com