

FOR IMMEDIATE RELEASE**IFLIX AND DHIRAAGU LAUNCH LANDMARK PARTNERSHIP**

Dhiraagu subscribers can now stream and download their favourite TV shows and movies on iflix

Male, 18 November 2016 – iflix, the world's leading Internet TV service for emerging markets, offering subscribers unlimited access to tens of thousands of TV shows, movies and more for a low monthly price, today announced that in collaboration with Dhiraagu Plc, the largest telecom provider in the Maldives, all Dhiraagu subscribers are now eligible receive up to 3-months unlimited access to iflix's world class service (valued at MVR 135), sponsored by Dhiraagu.

Dhiraagu subscribers can now look forward to:

- Unlimited access to iflix's vast library of thousands of first-run exclusive shows, award-winning TV series, blockbuster movies, popular local and regional content, children's programs and much more;
- Access to iflix on up to 5 devices at once, including phones, tablets, laptops, desktops, TVs and other connected devices;
- The ability to download TV shows and movies to any phone, tablet or mobile device to binge-watch offline, when not connected to the Internet;
- The ability to share their iflix subscription with family or friends and watch shows on two different devices at the same time.

David Goldstein, Head of Asia for iflix commented: "We are thrilled to celebrate iflix's launch in Maldives in partnership with Dhiraagu, the Maldives leading telecommunications provider. Dhiraagu customers can now enjoy unlimited access to thousands of their favourite TV shows, movies and more wherever, whenever via the iflix and Dhiraagu partnership. This partnership is a testament to our commitment to bring the best local and international entertainment to Maldivians across the country."

Chief Marketing Officer of Dhiraagu, Isabelle Hajri added: "We are excited to collaborate with iflix and bring this leading Internet TV service to the Maldives. Dhiraagu broadband service is available to the entire population in all 199 inhabited islands across the Maldives



LET'S PLAY

and our customers will be able to access to the rich content library of iflix at whenever and wherever. As a special treat to our customers we have enabled them to enjoy 3 months free access to iflix.”

Now available in Malaysia, Thailand, the Philippines, Indonesia, Sri Lanka, Brunei and the Maldives, iflix will continue to roll out its world-class service to key additional emerging markets in the coming months. Offering consumers a vast library of top Hollywood, Asian regional, and local TV shows and movies including many first run exclusives and award winning programs, each subscription allows users to access the service on up to five devices, including phones, laptops, tablets, and television sets, for viewing wherever, whenever. iflix subscribers can also download TV shows and movies from iflix’s extensive catalogue for offline viewing.

###

ABOUT IFLIX

iflix is the world’s leading Internet TV service for emerging markets, offering users unlimited access to thousands of TV shows, movies and more. With a vast selection of first run exclusives, award winning movies and shows, plus the best in local and regional programs, iflix places the entertainment people want at their fingertips to either stream or download. For one low monthly fee, iflix subscribers can watch on their mobile phone, laptop, tablet, TV... wherever, whenever.

Let's play.

For more information:

Peggy Lee
iflix Head of PR & Communications
peggy@iflix.com
+6012 217 8345

Kim Ho
iflix Corporate Communications Executive
kim.ho@iflix.com
+60 112 235 550