

FOR IMMEDIATE RELEASE**IFLIX NOW AVAILABLE IN THE MALDIVES**

KUALA LUMPUR, 18 November, 2016 – iflix, the world’s leading Internet TV service for emerging markets, is thrilled to announce the launch of its revolutionary service in the Maldives. From today, consumers can sign up for a 30-day free trial via iflix’s website, www.iflix.com, giving them unlimited access to thousands of the world’s best TV shows, movies and more on every device they own, with no credit card required and no obligations.

Each iflix subscription includes:

- Unlimited access to iflix’s vast library of thousands of first-run exclusive shows, award-winning TV series, blockbuster movies, popular local and regional content, children’s programs and much more;
- Access to iflix on up to 5 devices at once, including phones, tablets, laptops, desktops, TVs and other connected devices;
- The ability to download TV shows and movies to any phone, tablet or mobile device to binge-watch offline, when not connected to the Internet;
- The ability to share their iflix subscription with family or friends and watch shows on two different devices at the same time.



Mark Britt, iflix Group Co-founder and Chief Executive Officer commented: “We are thrilled bring iflix’s world class service to the Maldives as we continue to expand our offering to consumers across the region. TV lovers in the Maldives can now have unlimited access to iflix’s vast library of thousands of top TV shows, movies and more all for one unbelievably low price.”

With over 160 studio and distributor partnerships, iflix offers subscribers the largest selection of iconic, critically acclaimed TV series and fan-favourite films both internationally and locally available in the region. Amongst the hundreds of top shows now available on iflix are every episode of *Friends*, *The O.C.* and *Gossip Girl*, nine seasons of *Big Bang Theory*, hugely popular current shows *The Flash*, *Arrow*, *Gotham*, *Supernatural*, *Person of Interest*, *2 Broke Girls*, *The 100*, *The Originals*, *Pretty Little Liars*, *The Last Ship* and many more. iflix additionally offers an incredible catalogue of kids content, including *Dora the Explorer*, *Spongebob Squarepants*, *Blues Clues* and much more. Multi Emmy® winning US phenomena *Mr. Robot*, every season of multi-award winning, highly acclaimed *Fargo*, and this year’s smash hits *The Magicians*, joins iflix’s growing library of exclusive, first run series, to be made available for the first time in the Maldives.

Monthly retail subscriptions for one month of unlimited access to iflix will be priced at an amazing MVR 45. Annual subscriptions will receive a 20% discount off the monthly rate and are priced at incredible MVR 430 per year.

Now available in Malaysia, Thailand, the Philippines, Indonesia, Sri Lanka, Brunei and the Maldives, iflix will continue to roll out its world-class service to key additional emerging markets in the coming months.

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ABOUT IFLIX

iflix is the world’s leading Internet TV service for emerging markets, offering users unlimited access to thousands of TV shows, movies and more. With a vast selection of first run exclusives, award winning movies and shows, plus the best in local and regional programs, iflix places the entertainment people want at their fingertips to either stream or download. For one low monthly fee, iflix subscribers can watch on their mobile phone, laptop, tablet, TV... wherever, whenever.

Let’s play.



LET'S PLAY

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