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KOREA'S HOTTEST NEW DRAMA *GOBLIN* PREMIERES ON IFLIX

Express from Korea – the most highly-anticipated K-drama of the year, Goblin, starring heartthrobs Gong Yoo and Lee Dong-Wook is now available on iflix – with new episodes every weekend!

JAKARTA, December 5, 2016 – iflix, the world's leading Internet TV service for emerging markets, offering subscribers unlimited access to thousands of TV shows, movies and more, is thrilled to announce the premiere of the highly-anticipated K-drama *Goblin*, now available in Indonesia. Fast tracked from Korea, two new, fully subtitled episodes will be available on iflix to both stream and download each week, every Saturday and Sunday, less than 24-hours of each episode's initial broadcast, beginning December 3.

Helmed by the acclaimed director-writer team of Lee Eung-bok and Kim Eun-sook, the geniuses behind the massive hit *Descendants of the Sun*, the storyline follows Kim Shin (Gong Yoo, *Train to Busan*), a handsome goblin – The Protector of Souls – who is desperate to end his own immortal life by marrying a human. He meets Ji Eun-tak (Kim Go-eun, *A Muse*), an optimistic high school girl whom he falls passionately in love with. Kim Shin's roommate Wang Yeo (Lee Dong Wook, *Scent of a Woman*) is the very attractive grim reaper – The Angel of Death – who in addition to taking souls to the afterlife, also happens to suffer from amnesia. The plot thickens with the introduction of Kim Sun (Yoo In-na, *Secret Garden*), the lovely and clever chicken shop girl who falls for the Angel of Death. The Goblin's once simple plan to end his life, becomes increasingly complicated as he and the Grim Reaper wrestle with their growing emotions and responsibilities.

Goblin joins iflix's extensive library of popular and highly-acclaimed Korean dramas, including the award-winning fantasy drama *Secret Garden*, hit romance drama *Scent of a Woman*, successful drama *Princess Hours*, successful spin-off drama *Prince Hours*, and many more.

CEO of iflix Indonesia, Cam Walker, commented: "We are thrilled to offer this latest hit series from Lee Eung-bok and Kim Eun-sook, the masterminds behind so many of Indonesia's favourite K-dramas, with each new episode available on iflix less than 24-hours after its the initial Korean broadcast. *Goblin* is the most highly anticipated K-drama of the year and marks the very exciting return of Gong Yoo to the small screen. This is yet another testament of our commitment to continue to bring the best and most highly anticipated shows available to our subscribers in Indonesia."



LET'S PLAY

Now available in Malaysia, the Philippines, Thailand, Indonesia, Sri Lanka, Brunei, and the Maldives, iflix will continue to roll out its world-class service to key additional emerging markets in the coming months. Offering consumers, a vast library of top Hollywood, Asian regional, and local TV shows and movies including many first run exclusives and award-winning programs, each subscription allows users to access the service on up to five devices, including phones, laptops, tablets, and television sets, for viewing wherever, whenever. iflix subscribers can also download TV shows and movies from iflix's extensive catalogue for offline viewing. The service is priced at only IDR 39,000 per month in Indonesia for unlimited access with no ads!

For new subscribers, iflix offers a complimentary 1-month trial with full access to its world-class service, features and content. Go to www.iflix.com to register.

ABOUT IFLIX

iflix is the world's leading Internet TV service for emerging markets, offering users unlimited access to thousands of TV shows, movies and more. With a vast selection of first run exclusives, award winning movies and shows, plus the best in local and regional programs, iflix places the entertainment people want at their fingertips to either stream or download. For one low monthly fee, iflix subscribers can watch on their mobile phone, laptop, tablet, TV... wherever, whenever.

Let's Play!

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