

FOR IMMEDIATE RELEASE**iflix Chosen to be the Regional Partner of Alibaba's YunOS**

Kuala Lumpur, 9 December 2016 – iflix, the world's leading Internet TV service for emerging markets, today announced its landmark regional partnership to premiere the iflix app on smart TVs powered by the YunOS TV operating system, developed by the YunOS business unit of Alibaba Group. The collaboration will allow users in Thailand, Indonesia, and other additional mutually agreed upon territories, to natively access iflix's world-class service via television sets powered by YunOS TV.

The partnership launches in Thailand with Cybo's leading PRISMA LED Smart televisions. PRISMA televisions utilising YunOS TV will come with a built-in, dedicated iflix app enabling PRISMA viewers to enjoy iflix's vast library of the best TV shows, movies and more.

David Goldstein, Head of Asia for iflix commented: "We are thrilled to work with YunOS to launch our native TV app with their cutting-edge Smart TV operating system, YunOS TV. This partnership is a testament to our mutual commitment to bring the best local, regional and international entertainment to consumers across the region."

Now available in Malaysia, Thailand, the Philippines, Indonesia, Sri Lanka, Brunei and the Maldives, iflix will continue to roll out its world-class service to key additional emerging markets in the coming months. Offering consumers a vast library of top Hollywood, Asian regional, and local TV shows and movies including many first run exclusives and award winning programs, each subscription allows users to access the service on up to five devices, including phones, laptops, tablets, and television sets, for viewing wherever, whenever.

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ABOUT IFLIX

iflix is the world's leading Internet TV service for emerging markets, offering users unlimited access to thousands of TV shows, movies and more. With a vast selection of first run exclusives, award winning movies and shows, plus the best in local and regional programs, iflix places the entertainment people want at their fingertips to either stream or



LET'S PLAY

download. For one low monthly fee, iflix subscribers can watch on their mobile phone, laptop, tablet, TV... wherever, whenever.

Let's play.

For more information:

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