

FOR IMMEDIATE RELEASE

## ATTENTION PASSENGERS: TRAIN TO BUSAN IS NOW BOARDING, ONLY ON IFLIX

**Manila, January 13, 2017** – iflix, the world's leading Internet TV service for emerging markets, offering subscribers unlimited access to thousands of TV shows, movies and more, is thrilled to premiere worldwide sleeper hit, *Train to Busan*, available only on iflix. Starting today, subscribers in the Philippines can now stream and download the Korean box office hit.

From award winning director Yeon Sang-ho, *Train to Busan* follows a group of passengers who must survive a zombie outbreak while on a speeding train. As the mysterious viral outbreak pushes Korea into a state of emergency, divorced absentee father Seok-Woo, played by award-winning Korean star Gong Yoo (*Goblin*, *Coffee Prince*), his daughter Su-an, expecting couple Sang Hwa (Dong-seok Ma – *Midnight FM*, *The Good*, *The Bad*, and *The Weird*) and Sung Gyeong (Yu-mi Jung – *Silenced*, *Our Sunhi*), and a small group of uninfected passengers band together to reach their destination alive.

Nominated for multiple Best Film awards, *Train to Busan* has broken box office records across Asia and received critical acclaim since premiering at the 2016 Cannes Film Festival's Midnight Screening. Hailed as one of the best zombie films ever made, it joins iflix's exceptional library of popular and highly acclaimed exclusives, including worldwide smash hit *Mr. Robot*, the award-winning crime drama *Fargo*, terrifying new series *Channel Zero: Candle Cove*, Korean drama series *The Legend of the Blue Sea*, new breakout fantasy series *The Magicians*, drama *Aquarius*, and many more.

iflix Philippines Country Manager, Sherwin Dela Cruz, commented: "We're committed to providing the best entertainment available to our members across the region. *Train to Busan*, not only appeals to fans of Gong Yoo or Korean dramas, but to sci-fi enthusiasts as well as action buffs. It's a global hit that transcends genres, and we're excited to premiere it, only on iflix."

Now available in Malaysia, the Philippines, Thailand, Indonesia, Sri Lanka, Brunei, the Maldives and Pakistan, iflix will continue to roll out its world-class service to key additional emerging markets in the coming months. Offering consumers, a vast library of top Hollywood, Asian regional, and local TV shows and movies including many first run exclusives and award-



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winning programs, each subscription allows users to access the service on up to five devices, including phones, laptops, tablets, and television sets, for viewing wherever, whenever. iflix subscribers can also download TV shows and movies from iflix's extensive catalogue for offline viewing. The service is priced at only Php129 per month in the Philippines for unlimited access with no ads!

For new subscribers, iflix offers a complimentary 1-month trial with full access to its world-class service, features and content. Go to [www.iflix.com](http://www.iflix.com) to register.

## **ABOUT IFLIX**

iflix is the world's leading Internet TV service for emerging markets, offering users unlimited access to thousands of TV shows, movies and more. With a vast selection of first run exclusives, award winning movies and shows, plus the best in local and regional programs, iflix places the entertainment people want at their fingertips to either stream or download. For one low monthly fee, iflix subscribers can watch on their mobile phone, laptop, tablet, TV... wherever, whenever.

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