

**FOR IMMEDIATE RELEASE**

## **IFLIX SPREADS HOLIDAY CHEER IN SRI LANKAN OFFICES**

**COLOMBO, January 20, 2017** – Christmas came early last year in Sri Lanka, thanks to iflix, the world's leading Internet TV service for emerging markets, offering subscribers unlimited access to thousands of TV shows, movies and more.

Over 20 offices around Sri Lanka participated in the iflix Christmas Office promotion to win an iflix office takeover, with a visit from the iflix team bearing gifts, including 1-year complimentary vouchers and iflix merchandise. Participants also stood the chance to win the grand prize of ten (10) Samsung Galaxy S7 Edge phones to access iflix's vast library of thousands of first-run exclusive shows, award-winning TV series, blockbuster movies and more.

The promotion was launched on iflix Sri Lanka's social media pages and popular hit radio channel, KISS FM 96.9. To join, participants had to create ten (10) iflix accounts within the same office and register their office name together with their contact details on iflix Sri Lanka's Facebook page.

The grand draw was held last January 19, with the Marketing staff from Hayleys Advantis Ltd. taking home the grand prize.

Firaz Markar, iflix Sri Lanka General Manager commented: "Christmas is a season for thanksgiving and sharing, and we at iflix were incredibly thrilled to spread the Christmas cheer around Sri Lanka. Our members are at the heart of everything we do, and what better way to give back than to surprise some of the most hardworking Sri Lankans. Looking forward to seeing more smiles next Christmas!"

Shanaka Keith Dabare, Senior Executive – Corporate Communications for Hayleys Advantis Ltd. said: "We had fun meeting the iflix team during their visit, and were even more excited to hear that we won the grand prize! Thanks so much iflix for sharing the Christmas spirit with us!"

Now available in Malaysia, the Philippines, Thailand, Indonesia, Sri Lanka, Brunei, the Maldives and Pakistan, iflix will continue to roll out its world-class service to key additional emerging markets in the coming months. Offering consumers, a vast library of top Hollywood, Asian regional, and local TV shows and movies including many first run exclusives and award-winning programs, each subscription allows users to access the service on up to five devices, including phones, laptops, tablets, and television sets, for viewing wherever, whenever. iflix



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subscribers can also download TV shows and movies from iflix's extensive catalogue for offline viewing. The service is priced at only PHP 129 per month in the Philippines for unlimited access with no ads!

For new subscribers, iflix offers a complimentary 1-month trial with full access to its world-class service, features and content. Go to [www.iflix.com](http://www.iflix.com) to register.

## **ABOUT IFLIX**

iflix is the world's leading Internet TV service for emerging markets, offering users unlimited access to thousands of TV shows, movies and more. With a vast selection of first run exclusives, award winning movies and shows, plus the best in local and regional programs, iflix places the entertainment people want at their fingertips to either stream or download. For one low monthly fee, iflix subscribers can watch on their mobile phone, laptop, tablet, TV... wherever, whenever.

Let's play.