

FOR IMMEDIATE RELEASE

IFLIX WINS 2016 FROST & SULLIVAN ASIA PACIFIC VIDEO ON DEMAND COMPANY OF THE YEAR



KUALA LUMPUR, 2 February 2017 – iflix, the world’s leading Internet TV service for emerging markets, offering subscribers thousands of TV shows, movies and more, is thrilled to announce the Company was named the 2016 Asia Pacific Video on Demand Company of the Year by Frost & Sullivan, the world’s leading research and growth consulting firm.

Winners of the Frost & Sullivan Asia Pacific Provider of the Year category demonstrated exemplary growth and performance in 2015. Contenders were evaluated based on key criteria including Leadership in Customer Value, Leadership in Market Penetration and Degree of Innovation in Products and Technologies.

Having achieved exceptional growth, acquiring more than a million subscribers within six months of launching its service, iflix continues to aggressively build its presence throughout Asia Pacific. The Company’s strong technological performance and feature deployment including low bandwidth streaming, offline viewing and easy payment options provide a consistently exceptional user experience across all screens (mobile, tablets, PCs and TV sets). Iflix further offers members an extraordinary content library with a vast selection of first run exclusives, award winning movies and shows, plus the best in international, local and regional programs through its strong content partnerships with the world’s leading studios,

production houses and distributors including Fox, BBC, Warner Bros., Disney, MGM, Paramount Pictures and many more.

Andrew Milroy, Frost & Sullivan's Senior Vice President commented: "We recognize that iflix's receipt of this award is the result of many individuals (employees, customers, and investors) making daily choices to believe in the organization and contribute in a meaningful way to its future."

Mark Britt, iflix Group Co-founder and CEO commented: "We are thrilled to have won such a prestigious award from an industry leader like Frost & Sullivan. This award is a testament to the hard work we've put in over the past year to become a leader in the emerging markets SVOD industry."

Now available in Malaysia, the Philippines, Indonesia, Sri Lanka, Brunei, the Maldives and Pakistan, iflix will continue to roll out its world-class service to key additional emerging markets in the coming months. Offering consumers a vast library of top Hollywood, Asian regional, and local TV shows and movies including many first run exclusives and award-winning programs, each subscription allows users to access the service on up to five devices, including phones, laptops, tablets, and television sets, for viewing wherever, whenever. iflix subscribers can also download TV shows and movies from iflix's extensive catalogue for offline viewing.

For new subscribers, iflix offers a complimentary 30-day trial with full access to its world-class service, features and content. Go to www.iflix.com to register.

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ABOUT IFLIX

iflix is the world's leading Internet TV service for emerging markets, offering users unlimited access to thousands of TV shows, movies and more. With a vast selection of first run exclusives, award winning movies and shows, plus the best in local and regional programs, iflix places the entertainment people want at their fingertips to either stream or download. For one low monthly fee, iflix subscribers can watch on their mobile phone, laptop, tablet, TV... wherever, whenever.

ABOUT FROST & SULLIVAN

Frost & Sullivan, the growth partnership company, works in collaboration with clients to leverage visionary innovation that addresses the global challenges and related growth

opportunities that will make or break today's market participants. For more than 50 years, we have been developing growth strategies for the global 1000, emerging businesses, the public sector and the investment community.

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