



**PRESS RELEASE**

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Kuala Lumpur

**IFLIX AND TM EXTEND ENTITLEMENT TO ITS CUSTOMERS**

*TM subscribers can now enjoy an additional year of unlimited access to iflix's world class service*

iflix and Telekom Malaysia Berhad (TM) today announced that the companies have extended their entitlement to subscribers, offering eligible UniFi and Streamyx customers continued access to iflix's world class service. Now, both new and existing UniFi and Streamyx 4Mbps and 8Mbps subscribers are entitled to unlimited access to iflix from now till 31 December 2017, courtesy of TM.

This latest offer represents a deepening of the relationship between the companies, who previously announced their collaboration to offer TM's premium broadband subscribers 1-year of access to the iflix service (valued at RM 120), compliments of TM.

David Goldstein, Head of Asia for iflix Group said: "We are thrilled to see such strong demand for iflix from TM customers and further strengthen our relationship with Malaysia's leading fixed broadband provider. It has been an exceptional year and half since we launched our service, and our partnership with TM has been a key part of our growth story. Now, TM customers who love entertainment can enjoy their extended access period to iflix's vast library of thousands of top TV shows, movies and more, until the end of 2017."

Commenting on the extension of the promotion, Jeremy Kung, Executive Vice President, New Media, TM, said, "We are happy to extend our partnership with iflix, our first collaboration with an OTT player and the 1<sup>st</sup> in ASEAN for iflix. The collaboration allows TM customers to enjoy an extensive library of content from iflix which complements our IPTV service – HyppTV. This is a win-win situation for both parties as well as our customers, and is in line with our brand promise, "Life Made Easier". As Malaysia's Convergence Champion, we are always open to collaborate with more OTT partners to fulfill the changing viewing behaviour of our customers, particularly the younger generations who are inclined towards using multiple devices."

Now available in Malaysia, the Philippines, Thailand, Indonesia, Sri Lanka, Brunei, Maldives, and Pakistan, iflix additionally announced its Joint Venture with Zain, iflix Arabia, to launch its world class service in the MENA region. The company will continue to roll out its world-class service to key additional emerging markets in the coming months. Offering consumers, a vast library of top Hollywood, Asian regional, and local TV shows and movies including many first run exclusives and award-winning programs, each subscription allows users to access the service on up to five devices, including phones, laptops, tablets, and television sets, for viewing wherever, whenever.

For eligible TM subscribers who are yet to activate their iflix access, simply download the iflix app or go to iflix.com while connected to the UniFi or Streamyx network, create an iflix account and they will be automatically granted an unlimited access until 31 December 2017.

*#End#*



## About TM

Telekom Malaysia Berhad (TM), Malaysia's Convergence Champion and No. 1 Converged Communications Services Provider, together with webe, its Centre of Excellence for Mobility, offers a comprehensive range of communication services and solutions in broadband, data, fixed-line and mobility. As a market leader, TM is driven by stakeholder value creation in a highly competitive environment. The Group places emphasis on delivering an enhanced customer experience via continuous customer service quality improvements and innovations, whilst focusing on increased operational efficiency and productivity.

Leveraging on our extensive global connectivity, network infrastructure and collective expertise, TM is well positioned to propel Malaysia as a regional Internet hub and digital gateway for South-East Asia.

As a multiple award winning model corporate citizen committed to good governance and transparency, TM continues its pledge to ensure the integrity of our processes, people and reputation as well as the sustainability of our operations. Our Corporate Responsibility (CR) ethos reinforces responsible behavior in the four main domains of the marketplace, workplace, the community and the environment. With a focus on ICT, the Group further promotes 3 major platforms i.e. education, community/nation-building and environment, through our Reaching Out programmes.

TM looks forward to continue serving customers with its comprehensive suite of offerings, delivering a seamless digital experience and integrated business solutions to meet their lifestyle and business communication needs - towards making "Life and Business Made Easier for a Better Malaysia".

For further information on TM, visit [www.tm.com.my](http://www.tm.com.my).

## ABOUT IFLIX

iflix is the world's leading Internet TV service for emerging markets, offering users unlimited access to thousands of TV shows, movies and more. With a vast selection of first run exclusives, award winning movies and shows, plus the best in local and regional programs, iflix places the entertainment people want at their fingertips to either stream or download. For one low monthly fee, iflix subscribers can watch on their mobile phone, laptop, tablet, TV... wherever, whenever.

Let's play.

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