

FOR IMMEDIATE RELEASE**IFLIX NOW AVAILABLE IN VIETNAM**

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iflix

HANOI, February 28, 2017 – iflix, the world’s leading Internet TV service for emerging markets, is thrilled to announce the launch of its revolutionary service in Vietnam. From today, consumers can sign up for a 30-day free trial via iflix’s website, www.iflix.com, giving them unlimited access to thousands of the world’s best TV shows, movies and more on every device they own, with no credit card required and no obligations.

Each iflix subscription includes:

- Unlimited access to iflix’s vast library of thousands of first-run exclusive shows, award-winning TV series, blockbuster movies, popular local and regional content, children’s programs and much more;
- Access to iflix on up to 5 devices at once, including phones, tablets, laptops, desktops, TVs and other connected devices;
- The ability to download TV shows and movies to any phone, tablet or mobile device to binge-watch offline, when not connected to the Internet;

- The ability to share their iflix subscription with family or friends and watch shows on two different devices at the same time.

Tung Hoang, iflix Vietnam Country Manager commented: “We are incredibly excited to bring iflix’s world class service to Vietnam. Offering users a fantastic selection of the best TV shows and movies from all over the world, to stream or download on any device of their choice, iflix is primed to revolutionise the way Vietnamese consume entertainment.”

“We understand that countries are different and what local consumers want in each market is different. We have created our service in Vietnam specifically for a Vietnamese audience. From content to marketing, our customers are at the core of everything we do,” he added.

With over 170 studio and distributor partnerships, iflix offers subscribers the largest selection of iconic, critically acclaimed TV series and fan-favourite films both internationally and locally available in the region. iflix’s growing library of exclusive, first run series includes Multi Emmy® winning US phenomena *Mr. Robot*, this year’s smash hits *The Magicians* and *Emerald City*, critically acclaimed horror series *Channel Zero: Candle Cove* and science fiction drama *Aftermath*, and many more, all available for the first time in Vietnam. Amongst the hundreds of top shows now available on iflix are every episode of *Friends*, *The O.C.* and *Gossip Girl*, nine seasons of *Big Bang Theory*, hugely popular current shows *The Flash*, *Arrow*, *Gotham*, *2 Broke Girls*, *The 100*, *The Last Ship*, *Person of Interest*, *The Originals*, *Pretty Little Liars*, and many more. iflix additionally offers an incredible catalogue of kids content, including *Yo Gabba Gabba*, *Dora the Explorer*, *Spongebob Squarepants*, *Mr. Bean Animated* and much more.

iflix subscribers can look forward to an extensive library of fan favourite Korean dramas and variety shows, such as *Legend of the Blue Sea*, *Goblin*, *Reply, A Gentleman’s Dignity*, *Jewel in the Palace*, *Princess Hours* and *Coffee Prince*. Additionally, iflix members in Vietnam can enjoy some of the most successful box office hits including *Thien menh anh hung*, *Lay chong nguoi ta*, *Dong mau anh hung*, *Bay rong*, *Cuoi ngay keo lo*.



LET'S PLAY

Monthly retail subscriptions for one month of unlimited access to iflix will be priced at an amazing 59.000 VNĐ. Annual subscriptions will receive a 20% discount off the monthly rate and are priced at incredible 540.000 VNĐ per year.

Now available in Malaysia, Thailand, the Philippines, Indonesia, Sri Lanka, Brunei, the Maldives, Pakistan and Vietnam, iflix will continue to roll out its world-class service to key additional emerging markets in the coming months. Offering consumers a vast library of top Hollywood, Asian regional, and local TV shows and movies including many first run exclusives and award winning programs, each subscription allows users to access the service on up to five devices, including phones, laptops, tablets, and television sets, for viewing wherever, whenever. iflix subscribers can also download TV shows and movies from iflix's extensive catalogue for offline viewing.

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ABOUT IFLIX

iflix is the world's leading Internet TV service for emerging markets, offering users unlimited access to thousands of TV shows, movies and more. With a vast selection of first run exclusives, award winning movies and shows, plus the best in local and regional programs, iflix places the entertainment people want at their fingertips to either stream or download. For one low monthly fee, iflix subscribers can watch on their mobile phone, laptop, tablet, TV... wherever, whenever.

Let's play.

For more information:

Zaya Pono
iflix Regional PR & Communications
zaya@iflix.com
+60 17 9292 754