



IFLIX MYANMAR ANNOUNCES CASH IN-STORE SUBSCRIPTION PAYMENT OPTION

Yangon, April 10, 2017 – iflix, the world’s leading Subscription Video on Demand (SVoD) service for emerging markets, is thrilled to launch a new payment solution for its members in Myanmar. Starting April 20, iflix members in Myanmar will be able to pay for their subscriptions to iflix’s world-class service through revolutionary payment solutions provider, Red Dot Network. With over 14,000 partner retail outlets across Myanmar, Red Dot Network’s innovative payments solution allows iflix subscribers to conveniently pay cash in-store for monthly and annual subscriptions, with no credit card required.

iflix is priced at only 3,000 MMK per month in Myanmar for unlimited access with no ads. Annual subscribers receive a two-month discount off the monthly rate for year-round access at only 30,000 MMK. For new subscribers, iflix offers a complimentary one-month trial with full access to its world-class service, features and content. Go to www.iflix.com or download the app from Google Play or the Apple App Store to register.

As the first international SVoD service to establish full-scale operations in Myanmar, each iflix subscription includes:

- Unlimited access to iflix’s vast library of thousands of first-run exclusive shows, award-winning TV series, blockbuster movies, popular local and regional content, children’s programs and much more, offered in both Zawgyi and Myanmar subtitles;
- Access to iflix on up to five devices at once, including phones, tablets, laptops, desktops, TVs and other connected devices;
- The ability to download TV shows and movies to any phone, tablet or mobile device to binge-watch offline, when not connected to the Internet;

The ability to share subscriptions with family or friends and watch up to two shows on different devices at the same time.

iflix Myanmar Country Manager, Adeana Greenlee said: “We are excited to offer customers a new way to pay for their subscriptions. Our partnership with Red Dot is a testament to iflix’s commitment to customer experience, enabling easy cash transactions through thousands of Red Dot affiliate outlets throughout the country.”



LET'S PLAY

“Red Dot Network is happy to be a payment partner of iflix, and we are committed to providing ease of access and convenience to our consumers across Myanmar. Through our extensive network, iflix users can walk into any local Red Dot store and pay for their iflix subscription fee.” added Wout De Jong, CEO, Red Dot Network.

With more than 5 million members across the region and over 5 billion minutes streamed since launch, iflix has established itself as the clear market leader in video streaming. Now available in 10 territories across Southeast Asia, including recent launches in Pakistan, Vietnam and Myanmar, iflix additionally announced its Joint Venture with Zain, iflix Arabia, to make its world class service available in the MENA region.

ABOUT IFLIX

iflix is the world's leading Subscription Video on Demand (SVoD) service for emerging markets, offering users unlimited access to thousands of TV shows, movies and more. With a vast selection of first run exclusives, award winning movies and shows, plus the best in local and regional programs, iflix places the entertainment people want at their fingertips to either stream or download. For one low monthly fee, iflix subscribers can watch on their mobile phone, laptop, tablet, TV... wherever, whenever.

Let's play.

ABOUT RED DOT NETWORK

Red Dot was founded in May 2014 and first launched operations in Myanmar in January 2015. Red Dot is the leading Electronic Mobile Top-Up service in Myanmar, also providing bill payment and mobile money services across the country, specifically tailored to the local market.

Since launch the Myanmar based company has grown at an extraordinary rate to nationwide network of more than 14,000 retailers, adding bill payment, e-commerce and world first innovative solutions. Red dot has a unique mix of executive experience, technical knowhow and over 400 strong team of talented employees to deliver a world leading system tailored to the unique requirements of Myanmar.

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