

**FOR IMMEDIATE RELEASE**

## **IFLIX SIGNS MAJOR ACQUISITION AGREEMENT WITH FOX NETWORKS GROUP CONTENT DISTRIBUTION**

*iflix adds huge selection of Fox Networks Group Content Distribution's most highly acclaimed and popular scripted and unscripted TV shows to its vast library, including The Walking Dead, Wayward Pines, Da Vinci's Demons, MARS, Breakthrough and many more.*

**KUALA LUMPUR, May 26, 2017** – iflix, the world's leading Internet TV service for emerging markets, offering subscribers unlimited access to thousands of TV shows, movies and more, today announced it has entered into major multi-year content licensing agreement with Fox Networks Group Content Distribution (FNGCD) to add a wide range of FNGCD's most popular and award winning scripted and unscripted series to iflix's extensive library.

iflix will offer subscribers in Pakistan and throughout the Middle East and North Africa (MENA) unlimited access to both stream and download an incredible selection of TV shows from FNGCD, including full season box sets of hit dramas including *The Walking Dead*, *Wayward Pines*, *Outcast* and every episode of *Da Vinci's Demons* and *The Bridge* as well as major factual titles from National Geographic, such as the ground-breaking series *MARS* and *Breakthrough*, the fascinating science series from Brian Grazer and Ron Howard.

Iflix subscribers in MENA will additionally have unlimited access to many of FNGCD's best kids' programs including *Charlie & The Numbers*, *Little Lola*, *Billy Bam Bam*, *Hippa Hippa Hey* and more.

iflix Group CEO, Mark Britt said: "Fox Networks Group Content Distribution is one of the world's most pre-eminent providers of award winning scripted and unscripted content. We are incredibly thrilled to offer many of their most acclaimed series to consumers across the MENA region, reaffirming our commitment to our members to offer the best and widest selection of entertainment content available. iflix subscribers will soon be able to binge on FNGCD's hit TV shows, available from the first episode of season one to the last episode of the latest season."

With 5 million members across the region and 5 billion minutes streamed since launch, iflix has established itself as the clear market leader in video streaming. Now available in 10 territories across Southeast Asia, with recent launches in Pakistan, Vietnam and Myanmar,



LET'S PLAY

iflix additionally announced its Joint Venture with Zain, iflix Arabia, to make its world class service available in the MENA region. Offering consumers, a vast library of top Hollywood, Asian regional, and local TV shows and movies including many first run exclusives and award-winning programs, each subscription allows users to access the service on up to five devices, including phones, laptops, tablets, and television sets, for viewing wherever, whenever.

For new subscribers, iflix offers a complimentary one-month trial with full access to its service, features and content. Go to [www.iflix.com](http://www.iflix.com) to register.

## **ABOUT IFLIX**

iflix is the world's leading Subscription Video on Demand (SVoD) service for emerging markets, offering users unlimited access to thousands of TV shows, movies and more. With a vast selection of first run exclusives, award winning movies and shows, plus the best in local and regional programs, iflix places the entertainment people want at their fingertips to either stream or download. For one low monthly fee, iflix subscribers can watch on their mobile phone, laptop, tablet, TV... wherever, whenever.

Let's play.