

FOR IMMEDIATE RELEASE

**IFLIX PREMIERES FIRST MALAYSIAN ORIGINAL SERIES,
*OI! JAGA MULUT***

Roughly translated as “watch your mouth”, the audacious, new uncensored multi-territory stand-up comedy format launches first in Malaysia

KUALA LUMPUR, July 24, 2017 – iflix, the world’s leading Subscription Video on Demand (SVoD) service for emerging markets, is thrilled to premiere edgy, no holds barred comedy series, *Oi! Jaga Mulut*. Starting today, new episodes will be available weekly every Monday, only on iflix. The seven-part series is iflix’s first original production and is hosted by comedic icon, Haniff Hamzah.

Oi Jaga Mulut! brings a brand new experience to Malaysia. Now iflix members can enjoy the Malaysia’s edgiest and funniest comedy club in the comfort and convenience of their homes (or the bus, the train, the bathroom...basically, anywhere you can take your phone). Only the sharpest, funniest comedians take to the stage with their hilarious, biting and quirky humour. The jokes are edgy, near-the-knuckle and sometimes, downright rude. The bottom line is – if it’s funny, it’s in. Joanne Kam, Papi Zak, Rayza Mukmin and Jon Atherton, join the incredibly talented showcase, tackling taboo subjects you’ve never seen them joke about before. *Oi! Jaga Mulut* is the next generation of Malaysian comedy, featuring established acts alongside fresh, original talent, completely uncensored in a series of stand-up routines and riotous improvised games.

iflix Global Director of Original Commissioning, Mark Francis commented: “Our first original production, *Oi! Jaga Mulut* (“watch your mouth”) underlines iflix’s ambition to lead an entertainment revolution in emerging markets. Stand-up is still very young in this part of the world, but it’s a great way to localise our content offering because we’re doing it through the unique voices of local talent who want to push the envelope, too.”

“We realise not everybody gets to go to comedy clubs, so with this show we’re putting that opportunity directly in your hands,” Francis added. “We want to grow appreciation for stand-up and establish iflix as new home for the region’s most talented comics.”

iflix has additionally commissioned the comedy series in both Philippines and Indonesia; *Huy! Bibig Mo* (Philippines) and *Oi! Jaga Lambe* (Indonesia), will be hosted by Ramon Bautista and Ananda Omesh, respectively.



LET'S PLAY

With more than 5 million members and 5 billion minutes streamed since launch, iflix has established itself as the clear market leader in video streaming. Now available to over one billion consumers across 18 territories throughout Asia, the Middle East and North Africa, iflix recently announced the establishment of iflix Africa, to make its world-class service available in Sub-Saharan Africa. Offering consumers, a vast library of top Hollywood, Asian and Middle Eastern regional, and local TV shows and movies, including many first run exclusives and award-winning programs, each subscription allows users to access the service on up to five devices, including phones, laptops, tablets, and television sets, for viewing wherever, whenever.

For new subscribers, iflix offers a complimentary one-month trial with full access to its service, features and content. Go to www.iflix.com, or download the app from the Google Play or Apple App Store to register.

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ABOUT IFLIX

iflix is the world's leading Subscription Video on Demand (SVoD) service for emerging markets, offering users unlimited access to thousands of TV shows, movies and more. With a vast selection of everyone's favourite comedies, drama, K-drama, Turkish drama, Bollywood, Nollywood, cartoons, movies and more from Hollywood, the UK, Asia, the Middle East and Africa, iflix places the entertainment people want at their fingertips to either stream or download. For one low monthly fee, iflix subscribers can watch on their mobile phone, laptop, tablet, TV... wherever, whenever.

Let's play!

For more information, kindly visit www.iflix.com

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