

FOR IMMEDIATE RELEASE

IFLIX NOW AVAILABLE IN GHANA

ACCRA, September 05, 2017 – iflix, the world’s leading Subscription Video on Demand (SVoD) service for emerging markets, is thrilled to announce the launch of its revolutionary service in Ghana. From today, consumers can sign up for a one-month free trial via iflix’s website, www.iflix.com or by downloading the app to their phone or tablet from the Google Play or Apple App Store, giving them unlimited access to thousands of the world’s best TV shows, movies and more on every device they own, with no credit card required and no contractual obligations.

Each iflix subscription includes:

- Unlimited access to iflix’s vast library of thousands of first-run exclusive shows, award-winning TV series, blockbuster movies, popular local and regional content, children’s programs and much more;
- Access to iflix on up to 5 devices at once, including phones, tablets, laptops, desktops, TVs and other connected devices;
- The ability to download TV shows and movies to any phone, tablet or mobile device to binge-watch offline, when not connected to the Internet;
- The ability to share their iflix subscription with family or friends and watch shows on two different devices at the same time.

Abner Briandt, iflix Ghana Country Manager commented: “We are proud to announce that iflix is live in Ghana to offer Ghanaians world class entertainment on the go. What is the iflix advantage? - the most diversified SVOD content portfolio in Africa, a good mix of Hollywood, Ghallywood and Nollywood movies and TV shows plus a dedicated kids section, download and watch later feature, pause or rewind, watch on your phone, tablet, laptop, desktop or TV. The list goes on and on and you get all this at a very affordable price. So people get ready, iflix is primed to revolutionise the way Ghanaians consume entertainment.”

With over 220 studio and distributor partnerships, iflix offers subscribers the largest selection of iconic, critically acclaimed TV series and fan-favourite films both internationally and locally available in the region. iflix’s growing library of exclusive, first run series includes supernatural

drama *Midnight Texas*, this year's smash hits *ICE and Ransom*, critically acclaimed *Humans* and top rated docu-series, *Love & Hip Hop Atlanta*, and many more, all available for the first time in Ghana. Amongst the hundreds of top shows now available on iflix are *Suits*, *Vikings*, *Top Gear*, hugely popular series *Mad Men*, *Bates Motel*, *Mr Robot*, *Fargo*, *Being Mary Jane*, *Teen Wolf*, *Medici Masters of Florence*, *Luther* and many more. iflix additionally offers an incredible catalogue of kids content, including *Peppa Pig*, *Dora the Explorer*, *SpongeBob SquarePants*, *Yo Gabba Gabba* and much more.

iflix subscribers can look forward to an extensive library of fan favourite Ghanaian dramas and variety shows, such as *African Tales-Bleeding heart*, *Wo Taa Ta Me*, *Bitter Chocolate*, *Rainstorm*, *Almighty*, *Beyond the cottage*, *Silent moment* and *Jupiter Rising*. Additionally, iflix members in Ghana can enjoy many hugely popular Korean Dramas series including *Goblin* and *Legend of the Blue Sea* along with regional hit series such as *Jenifa's Diary*, *High Rollers* and *Maseko Ties* and many more.

One month of unlimited access to iflix TV shows and movies is priced at an amazing GHS 10.75! Annual subscriptions will receive discount of more than 33% off the monthly rate, priced at GHS 86 per year.

The launch of the service comes just weeks after iflix announced the completion of its \$133 million funding. Britt added, "The new funds will allow us to further execute on our local content strategy in Africa to ensure that we offer local customers across the region the content that they love and want to share with their family and friends."

Now available to over one billion consumers across 21 territories throughout Asia, the Middle East and Africa, iflix has established itself as the clear market leader in video streaming. Offering consumers, a vast library of top Hollywood, Asian and Middle Eastern regional, and local TV shows and movies, including many first run exclusives and award-winning programs, each subscription allows users to access the service on up to five devices, including phones, laptops, tablets, and television sets, for viewing wherever, whenever. . iflix subscribers can also download TV shows and movies from iflix's extensive catalogue for offline viewing.

ABOUT IFLIX

iflix is the world's leading Subscription Video on Demand (SVoD) service for emerging markets, offering users unlimited access to thousands of TV shows, movies and more. With a vast selection

everyone's favourite comedies, drama, K-drama, Turkish drama, Bollywood, Nollywood, cartoons, movies, live sports and more from Hollywood, The UK, Asia, The Middle East and Africa, iflix places the entertainment people want at their fingertips to either stream or download. For one low monthly fee, iflix subscribers can watch on their mobile phone, laptop, tablet, TV... wherever, whenever.

Let's play.

iflix is currently available to consumers in Malaysia, Indonesia, the Philippines, Thailand, Brunei, Sri Lanka, Pakistan, Myanmar, Vietnam, the Maldives, Kuwait, Bahrain, Saudi Arabia, Jordan, Iraq, Lebanon, Egypt, Sudan, Cambodia, Nigeria and Kenya.

For more information:

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