

FOR IMMEDIATE RELEASE**IFLIX APPOINTS SKY EXECUTIVE AS NEW CHIEF COMMERCIAL
AND FINANCIAL OFFICER**

Sky plc's Anil Jhingan joins iflix as Chief Commercial and Financial Officer to help lead the company through next phase of growth and strategic execution.

KUALA LUMPUR, 13 September 2017 – iflix, the world's leading entertainment service for emerging markets, continues its investment in executive talent with the appointment of Anil Jhingan as the company's Chief Commercial and Financial Officer. Jhingan brings over 17 years of experience and insight in the pay TV, media and entertainment sectors, having held various executive positions at Sky plc, 21st Century Fox and News Corporation. He has served as a non-executive Director of iflix since March 2016.

Jhingan has extensive international experience in corporate and business development, financial planning, mergers and acquisitions and commercial partnerships across Europe, Asia, the Middle East, Australia and South America. In his current role as Group Director of M&A and International Development at Sky, he led the US\$9 bn acquisitions of Sky Italia and Sky Deutschland, which established Sky as Europe's leading entertainment and communications business.

iflix Co-founder and Group CEO, Mark Britt commented: 'Anil's wealth of financial, corporate and industry expertise will be invaluable as our business continues to gain momentum in our mission to redefine entertainment for the next billion people. We have already benefited from

Anil's experience as a Board member, and I am thrilled that he will now be even more closely involved in an executive capacity."

Jhingan added: "I'm delighted to be joining iflix at such an exciting time in its evolution and during a period of change within the industry. I have long believed in the potential of the company, and look forward to joining Mark and the team as we revolutionise the perception of Pay TV across emerging markets and scale iflix's highly innovative and fast-growing business for long-term operational and financial success."

Current CFO, Georg Chmiel shifts to a new role as Non-Executive Chairman of iCar Asia working closely with iCar Asia CEO, Hamish Stone.

Now available to over one billion consumers across 22 territories throughout Asia, the Middle East and Africa, iflix has established itself as the clear market leader in video streaming. Offering consumers, a vast library of top Hollywood, Asian and Middle Eastern regional, and local TV shows and movies, including many first run exclusives and award-winning programs, each subscription allows users to access the service on up to five devices, including phones, laptops, tablets, and television sets, for viewing wherever, whenever.

ABOUT IFLIX

iflix is the world's leading entertainment service for emerging markets, offering users unlimited access to thousands of TV shows, movies and more. With a vast selection everyone's favourite comedies, drama, K-drama, Turkish drama, Bollywood, Nollywood, cartoons, movies, live sports and more from Hollywood, the UK, Asia, The Middle East and Africa, iflix places the entertainment people want at their fingertips to either stream or download. For one low monthly fee, iflix subscribers can watch on their mobile phone, laptop, tablet, TV... wherever, whenever.

Let's play.

iflix is currently available to consumers in Malaysia, Indonesia, the Philippines, Thailand, Brunei, Sri Lanka, Pakistan, Myanmar, Vietnam, the Maldives, Kuwait, Bahrain, Saudi Arabia, Jordan, Iraq, Lebanon, Egypt, Sudan, Cambodia, Nigeria, Kenya and Ghana.

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