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SCREENPLAY FILMS AND IFLIX COMMIT TO MULTI-YEAR COLLABORATION TO REVOLUTIONISE INDONESIAN ENTERTAINMENT INDUSTRY

JAKARTA, 16 November 2017 – iflix, the world's leading entertainment service for emerging markets, today announced a strengthening of its relationship with Screenplay Films, Indonesia's leading and most innovative studio. The multi-year collaboration between the companies is a testament to their joint commitment to revolutionise the Indonesian entertainment industry together.

Screenplay Films has established itself as a trailblazer and visionary in creating many of the most popular, highly acclaimed, culturally significant and commercially successful programmes in Indonesia, including titles such as *Pesantren & Rock 'n' Roll*, *Love in Paris*, *Magic Hour*, *London Love Story*, *I Love You from 38,000 feet*, *Promise*, and *Jailangkung*.

The collaboration includes plans for multiple original productions, to be produced by Screenplay Films exclusively for iflix. One of the studio's most successful and beloved franchises, *Magic Hour*, has already been commissioned and shot as original drama series to premiere on iflix in December. The eight-part romantic teen drama is the sequel to the 2015 box-office hit film of the same name – Indonesia's fifth highest grossing film that year. The movie's twin leads Dimas Anggara and Michelle Ziudith, two of the Indonesia's hottest young stars have reprised their roles in the series.

iflix Co-Founder and Group CEO, **Mark Britt**, said "At iflix, we're passionate about our local customers and committed to providing them with an exceptional world class service and experience. This strengthening of our collaboration with Screenplay Films is proof of that commitment. Indonesia is Asia's fastest growing and most competitive television market. We're thrilled to be working with, and supporting, top-tier talent and innovative content creators here to offer iflix users the very best in local, regional and international entertainment."

Screenplay Films COO and Founder, **Wicky V. Olindo**, added "We are thrilled about our multi-year partnership with iflix and the opportunity to share our artistic vision and talents with regional and international audiences unlike ever before. We are eager to support iflix's ambitious content strategy with compelling storytelling and high-value productions."

ABOUT SCREENPLAY FILMS

Screenplay Films is an innovative production company that thrives to produce distinguished feature-length films with an array of genres. An extension of the acknowledged Screenplay Productions, the recently established company collaborates with Indonesian prominent actors and actresses, directors and creative team to fulfill its commitment and captivate the Indonesian evolving market. Screenplay Film's debut film, *Magic Hour* (2015) instantly gained domestic box office figure in its opening week, and followed with succeeding box office films of diverse genres, including *London Love Story* (2016), *I Love You from 38,000 feet* (2016), *Headshot* (2016) and *Jailangkung* (2017). Keen-sighted of the profound



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achievement, Screenplay Films heightened its production significance through effective global network collaboration to aptly release films for worldwide distribution.

ABOUT IFLIX

iflix is the world's leading entertainment service for emerging markets, offering users unlimited access to thousands of TV shows, movies and more. With a vast selection everyone's favourite comedies, drama, K-drama, Turkish drama, Bollywood, Nollywood, cartoons, movies, live sports and more from Hollywood, The UK, Asia, The Middle East and Africa, iflix places the entertainment people want at their fingertips to either stream or download. For one low monthly fee, iflix subscribers can watch on their mobile phone, laptop, tablet, TV... wherever, whenever.

Let's play.

iflix is currently available to consumers in Malaysia, Indonesia, the Philippines, Thailand, Brunei, Sri Lanka, Pakistan, Myanmar, Vietnam, the Maldives, Kuwait, Bahrain, Saudi Arabia, Jordan, Iraq, Lebanon, Egypt, Sudan, Cambodia, Nigeria, Kenya, Ghana, Nepal and Bangladesh.

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