



LET'S PLAY

FOR IMMEDIATE RELEASE

## FILOSOFI KOPI 2: BEN & JODY NOW BREWING ONLY ON IFLIX

*Fresh out of cinema – ‘Filosofi Kopi 2: Ben & Jody’ starring Chicco Jerikho and Rio Dewanto premieres exclusively on iflix*

JAKARTA, November 23, 2017 – iflix, the world’s leading entertainment service for emerging markets, is pleased to announce it will be the exclusive online home for highly anticipated local blockbuster, *Filosofi Kopi 2: Ben & Jody*. Starting today, subscribers in Indonesia can stream and download the whimsical Indonesian drama just three months after its cinematic release, only on iflix.

Produced by Visinema Pictures, *Filosofi Kopi 2: Ben & Jody* is a sequel to the 2015 ‘bro-mantic’ drama *Filosofi Kopi*, directed by Angga Dwi Sasongko and based on Dewi Lestari’s award-winning short story of the same name. The film is set two years after best friends Ben (Chicco Jerikho) and Jody (Rio Dewanto) decided to close their coffee shop and sell their coffee while traveling across Indonesia. *Filosofi Kopi 2: Ben & Jody* finds the pair back in Jakarta to reclaim their position as the leading coffee shop in the city – only to hit a startling dead end.

*Filosofi Kopi 2: Ben & Jody* joins iflix’s extensive library of popular local hits from Visinema Pictures, including the 2017 comedy-drama *Bukaan 8* and the 2016 family drama *Wonderful Life*. *Bukaan 8* continues to be one of iflix’s best performing local titles of all time.

**Matthew Collier, iflix Indonesia Country Manager**, commented: “The addition of *Filosofi Kopi 2: Ben & Jody* is a testament to our commitment to showcase the very best of Indonesian content to our members across the region. We are thrilled to partner with Visinema Pictures in our shared efforts to grow and support the local entertainment scene. Localization is at the crux of iflix’s content strategy, and we are dedicated to bringing our customers much loved local content, featuring their favorite local celebrities, in the local language, as we continue to revolutionize how Indonesians enjoy their entertainment.”

**Angga Dwi Sasongko, film director of *Filosofi Kopi 2: Ben & Jody***, added: “*Filosofi Kopi 2: Ben & Jody* was made for personal reasons, because the friendship that has been developed from the previous film *Filosofi Kopi* feels worthy to be celebrated and continued in a sequel. After its theatrical window, we want this sequel to be enjoyed by more people in Indonesia. Therefore, we trust iflix to publish it into the OTT (over the top) platform exclusively so that there will be more people entertained by the content that we create.

Now available to over one billion consumers across 24 territories throughout Asia, the Middle East and Africa, iflix has established itself as the clear market leader in video streaming. Offering consumers, a vast library of top Hollywood, Asian and Middle Eastern regional, and local TV shows and movies, including many first run exclusives and award-winning programs, each subscription allows users to access the service on up to five devices, including phones, laptops, tablets, and television sets, for viewing wherever, whenever.

Recapital Building, GF  
Jl. Adityawarman, No. 55  
Jakarta, Indonesia 12160

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#### ABOUT IFLIX

iflix is the world's leading entertainment service for emerging markets, offering users unlimited access to thousands of TV shows, movies and more. With a vast selection everyone's favorite comedies, drama, K-drama, Turkish drama, Bollywood, Nollywood, cartoons, movies, live sports and more from Hollywood, the UK, Asia, The Middle East and Africa, iflix places the entertainment people want at their fingertips to either stream or download. For one low monthly fee, iflix subscribers can watch on their mobile phone, laptop, tablet, TV... wherever, whenever.

#### Let's play.

iflix is currently available to consumers in Malaysia, the Philippines, Thailand, Indonesia, Sri Lanka, Brunei, the Maldives, Pakistan, Vietnam, Myanmar, Saudi Arabia, Jordan, Iraq, Kuwait, Bahrain, Lebanon, Egypt, Sudan, Cambodia, Nigeria, Kenya, Ghana, Nepal, and Bangladesh.

For more information, please contact:

**Bintang Angkasa**  
**PR & Communications**  
**iflix Indonesia**  
+628118706450  
[bintang@iflix.com](mailto:bintang@iflix.com)

**Tiara Sugiyono**  
**Marketing Manager**  
**iflix Indonesia**  
+62817858929  
[tiara@iflix.com](mailto:tiara@iflix.com)

Recapital Building, GF  
Jl. Adityawarman, No. 55  
Jakarta, Indonesia 12160

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