

T10 Cricket League – LIVE on IFLIX
The blockbuster Cricketainment is right here...

Dhaka, 14 December, 2017: iflix, the world's leading entertainment service for emerging markets, is going to offer live streaming service for the inaugural T10 Cricket League being held at the famous Sharjah Cricket stadium in UAE. iflix is the exclusive digital streaming broadcaster of the T10 Cricket League in Bangladesh.

The ten overs-a-side format of the cricket match promises to be a blockbuster hit with participation of Bangladeshi cricket icons, Shakib-Al-Hasan, Tamim Iqbal, Mustafizur Rahman, and more. The tournament is being held from 14th to 17th December. Bengal tigers will be joined by other international cricket titans: Virender Sehwag, Shahid Afridi, Sarfraz Ahmed, Shoaib Malik, Eoin Morgan, and Dinesh Chandimal.

In addition to availing the live streaming of the T10 cricket matches, iflix subscribers in Bangladesh will also be able to download and watch the entire T10 Cricket League immediately after the live stream, with additional features including highlights of all 13 matches and players' interviews.

As part of the recently announced partnership between iflix and Robi Axiata Limited ("Robi"), Robi and Airtel customers are enjoying three months unlimited access to iflix, sponsored by Robi (worth BDT 900). T10 cricket league in this regard certainly offers a great opportunity to avail the offer on up to five devices of the user. During the entitlement period, Robi customers will also be able to enjoy exclusive new data packages for streaming and downloading shows on iflix.

iflix Group Chief Content Officer, Sean Carey, said: "We are thrilled to extend iflix's live streaming service and to give all cricket fans in Bangladesh virtual front row seats to one of the most anticipated tournaments of the year. Our commitment to expanding local content offerings on iflix is unwavering, and we are excited to share even more exclusive live sports action with fans in the months to come."

Robi's Vice President, Market Operations, Md. Mahbul Alam Bhuiyan said: "We are very happy to offer the live streaming service of the latest innovation in cricket, the T10 cricket matches to Robi and Airtel subscribers in partnership with iflix. We believe that this service will turn a new page, in terms of offering entertainment content of highest quality for the cricket loving people of the country."

Managing Director of Bitspearhead Limited, Radi Ahmed Chowdhury, commented "Bitspearhead Limited recently signed an agreement with T10 Sport Management FZE for exclusive TV and digital rights for Bangladesh Territory for the next 3 years. Now the newest and the fastest cricket format will be available on mobile and we are delighted to be partnering with iflix and their local partner Robi. I am confident that the association with iflix will significantly elevate the reach, viewing experience, and excitement of the newest format of T10 cricket and delight millions of cricket fan in Bangladesh."

Now available to over one billion consumers across 24 territories throughout Asia, the Middle East and Africa, iflix has established itself as the clear market leader in video streaming. Offering consumers a vast library of top Hollywood, Asian and Middle Eastern regional, and local TV shows and movies, including many first run exclusives and award-winning programs, each subscription allows users to access the service on up to five devices, including phones, laptops, tablets, and television sets, for viewing wherever, whenever.

LIVE STREAM SCHEDULE

iflix subscribers in Bangladesh will have front row seats to the highly anticipated cricketing event of the year, held at the famous Sharjah Cricket Stadium in the UAE, with the following schedule:

Date	Matches
14-Dec-17	
6:00PM	Opening Ceremony
7:30 PM	Bengal Tigers vs Kerala Kings
9:45 PM	Maratha Arabians vs Pakhtoon
15-Dec-17	
4:00PM	Bengal Tigers vs Punjabi Legends
6:15PM	Maratha Arabians vs Team Sri Lankan Cricket
8:30 PM	Punjabi Legends vs Kerala Kings
10:45 PM	Pakhtoon vs Team Sri Lankan Cricket
16-Dec-17	
4:00PM	Team 1 (Group A) vs Team 3 (Group B)
6:15PM	Team 3 (Group A) vs Team 1 (Group B)
8:30PM	Team 2 (Group A) vs Team 2 (Group B)
10:45PM	Bottom 2 Teams of both Groups Combined - 5th and 6th place Match
17-Dec-17	
5:30PM	Semi Final 1 – Team 1 vs Team 4
7:45PM	Semi Final 2 – Team 2 vs Team 3
10:00PM	Final
11:30PM	Closing Ceremony

*All published times are GST