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## IFLIX TO LAUNCH FIRST INDONESIAN ORIGINAL SERIES, MAGIC HOUR: THE SERIES

*Starring Michelle Ziudith and Dimas Anggara, all eight episodes of the highly anticipated drama will be available to stream and download exclusively on iflix starting December 18*

**JAKARTA, December 15, 2017** – iflix, the world's leading entertainment service for emerging markets, is thrilled to announce it will premiere *Magic Hour: The Series*, iflix's first Original Series in Indonesia. Starting December 18, iflix subscribers can stream and download all eight episodes of the highly anticipated drama, only on iflix.

Produced by Screenplay Films, *Magic Hour: The Series* is a sequel to the 2015 Indonesian box-office hit of the same name, bringing together director Asep Kusdinar and writer Titi Sari once again. The series is set three months after the death of Dimas (Dimas Anggara), with his previous love interest, Raina (Michelle Ziudith) in a new relationship with Rangga, Dimas' identical twin brother. From Jakarta to New York, *Magic Hour: The Series* finds Raina and Rangga's love and loyalty tested as they fight to save their long-distance relationship.

*Magic Hour: The Series* will join iflix's extensive library of popular local box-office hits from Screenplay Films, including *Magic Hour* (2015), *London Love Story* (2016), *I Love You from 38,000 ft.* (2016), *Promise* (2017) and the widely successful sequel to *London Love Story*, *London Love Story 2* (2017).

**Matthew Collier, iflix Indonesia Country Manager**, commented: "We are proud to present our very first iflix Original Series in Indonesia, co-produced with Screenplay Films as the beginning of our multi-year collaboration. *Magic Hour: The Series*, a drama about loyalty and unexpected love, is a testament to our commitment to provide the best of Indonesian content to our members across Indonesia. Fans of local content can expect many more of our Original Series to come on our service in the upcoming months."

**Mark Francis, iflix Global Director for Original Programming**, said: "As our first original drama title, *Magic Hour: The Series* is both familiar and iconic, yet offers loads of surprises. It's a super-sized sequel to the original hit movie, with many of the scenes set in New York – delivering a compelling cinematic experience in an eight-part series format. Our stellar cast, Michelle and Dimas as well as our producers, Screenplay Films did a tremendous job. This is the first of many iflix Original Series, and I can't wait for subscribers across Indonesia to press play!"

**Wicky V. Olindo, Screenplay Films COO and Founder**, added: "We are very pleased to enter our extensive journey with iflix as part of the first Original Series in Indonesia. Beginning with *Magic Hour: The Series*, a spin-off of our very first box office feature-length film, Screenplay Films is eager to continuously provide the utmost indulging content for Indonesia."



Now available to over one billion consumers across 24 territories throughout Asia, the Middle East and Africa, iflix has established itself as the clear market leader in video streaming. Offering consumers, a vast library of top Hollywood, Asian and Middle Eastern regional, and local TV shows and movies, including many first run exclusives and award-winning programs, each subscription allows users to access the service on up to five devices, including phones, laptops, tablets, and television sets, for viewing wherever, whenever.

### **ABOUT SCREENPLAY FILMS**

Screenplay Films is an innovative production company thrives to produce distinguished feature-length films with an array of genres. An extension of the acknowledged Screenplay Productions, the recently established company collaborates with Indonesian prominent actors and actresses, directors and creative team to fulfill its commitment and captivate Indonesian evolving market. Screenplay Film's debut film, *Magic Hour* (2015) instantly gained domestic box office figure in its opening week, and followed with succeeding box office films of diverse genres, including *London Love Story* (2016), *I Love You from 38,000 feet* (2016), *Headshot* (2016), and *Jailangkung* (2017). Keen-sighted of the profound achievement, Screenplay Films heightened its production significance through effective global network collaboration to aptly release films for worldwide distribution.

### **ABOUT IFLIX**

iflix is the world's leading entertainment service for emerging markets, offering users unlimited access to thousands of TV shows, movies and more. With a vast selection everyone's favorite comedies, drama, K-drama, Turkish drama, Bollywood, Nollywood, cartoons, movies, live sports and more from Hollywood, the UK, Asia, The Middle East and Africa, iflix places the entertainment people want at their fingertips to either stream or download. For one low monthly fee, iflix subscribers can watch on their mobile phone, laptop, tablet, TV... wherever, whenever.

### **Let's play.**

iflix is currently available to consumers in Malaysia, the Philippines, Thailand, Indonesia, Sri Lanka, Brunei, the Maldives, Pakistan, Vietnam, Myanmar, Saudi Arabia, Jordan, Iraq, Kuwait, Bahrain, Lebanon, Egypt, Sudan, Cambodia, Nigeria, Kenya, Ghana, Nepal, and Bangladesh.

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