

**FOR IMMEDIATE RELEASE**

## **IFLIX AND NBCUNIVERSAL TEAM UP TO OFFER IFLIX USERS A HUGE SLATE OF EVERYONE'S FAVOURITE TV SHOWS AND MOVIES**

*iflix adds hundreds of hours of NBCUniversal's most highly acclaimed TV shows and movies to its vast library, including Mr. Robot, Grimm, The Magicians, Bridesmaids and many more.*

**CAPE TOWN, December 20, 2017** – iflix, the world's leading Internet TV service for emerging markets, offering subscribers unlimited access to thousands of TV shows, movies and more, today announced it has entered into major multi-year content licensing agreement with NBCUniversal (NBCU) to add a huge selection of the studio's most popular and critically acclaimed titles to iflix's extensive library.

Through this deal, iflix subscribers across sub-Saharan Africa will have unlimited access to both stream and download an impressive collection of NBCU content, including the Academy Award®-winning *Gladiator*, the hit drama series *Suits*, spine-tingling classic film *Psycho* and the iflix exclusive series *Midnight Texas*.

Head of content for Africa and MENA, Evert van der Veer said: "NBCU is one of the world's most pre-eminent providers of award-winning content. We are thrilled to offer many of their most acclaimed series and movies to consumers across the sub-Sahara African region, reaffirming our commitment to our members to offer the best and widest selection of entertainment content available."

With over 6.5 million members and over 10 billion minutes streamed since launch, iflix has established itself as the clear market leader in video streaming. Currently available in 25 markets across Asia, MENA, and sub-Saharan Africa, iflix offers consumers a vast library of top Hollywood, regional and local TV shows and movies including many first run exclusives and award-winning programs, each subscription allows users to access the service on up to five devices, including phones, laptops, tablets, and television sets, for viewing wherever, whenever.

For new subscribers, iflix offers a complimentary one-month trial with full access to its service, features and content. Go to [www.iflix.com](http://www.iflix.com) to register.



## ABOUT IFLIX

iflix is the world's leading entertainment service for emerging markets, offering users unlimited access to thousands of TV shows, movies and more. With a vast selection everyone's favourite comedies, drama, K-drama, Turkish drama, Bollywood, Nollywood, cartoons, movies, live sports and more from Hollywood, The UK, Asia, The Middle East and Africa, iflix places the entertainment people want at their fingertips to either stream or download. For one low monthly fee, iflix subscribers can watch on their mobile phone, laptop, tablet or TV, wherever, whenever.

Let's play.

iflix is currently available to consumers in Malaysia, Indonesia, the Philippines, Thailand, Brunei, Sri Lanka, Pakistan, Myanmar, Vietnam, the Maldives, Kuwait, Bahrain, Saudi Arabia, Jordan, Iraq, Lebanon, Egypt, Sudan and Cambodia, Nigeria, Kenya, Ghana, Nepal, Zimbabwe and Bangladesh.

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