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IFLIX LAUNCHES ORIGINAL STAND-UP COMEDY SERIES *Oi! JAGA LAMBE*

Roughly translated as “watch your mouth”, the audacious, new uncensored multi-territory stand-up comedy format launches in Indonesia

JAKARTA, January 18, 2018 – iflix, the world’s leading entertainment service for emerging markets, is thrilled to premiere the exhilarating, no-holds-barred comedy series, *Oi! Jaga Lambe*. Starting January 19, all eight episodes will be available to stream or download exclusively on iflix. *Oi! Jaga Lambe* is iflix’s first original stand-up comedy series in Indonesia and is hosted by top comedian and presenter, Ananda Omesh.

Oi! Jaga Lambe brings a brand new comedy experience to Indonesia. Now, iflix members can enjoy Indonesia’s edgiest comedy club in the comfort and convenience of their homes (or the bus, the train, the bathroom...basically, anywhere you can take your phone). Only the sharpest, most audacious comedians take to the stage with their hilarious, biting and quirky humour. The jokes are bold, near-the-knuckle and sometimes, downright rude. The bottom line is – if it’s funny, it’s in. Kemal Palevi, Mo Sidik, Sakdiyah Ma’ruf, and Wira Setianagara, join the incredibly talented showcase, tackling taboo subjects you’ve never seen them joke about before. *Oi! Jaga Lambe* is the next generation of Indonesian comedy, featuring established acts alongside fresh, original talent, completely uncensored in a series of stand-up routines and riotous improvised games.

Mark Francis, iflix Global Director of Original Programming, commented: “Following the success of *Oi! Jaga Mulut* in Malaysia and *Hoy! Bibig Mo* in the Philippines, we’re excited to bring the same boundary-pushing, hilarious stand-up comedy concept to Indonesia and to establish iflix as the destination for the region’s most talented funny men and women. From vibrating dildos on set to escaping from a mob of horny transvestites, our comics tackle taboos and everyday situations in Indonesia with hilarious aplomb.”

“We realize not everybody gets to go to comedy clubs, so with this show we’re putting that opportunity directly in your hands,” Francis added. “Delivering hyper local, high-impact content is at the crux of our original programming strategy, and we’re committed to raising the bar for the enjoyment of all iflix subscribers.”

Oi! Jaga Mulut (Malaysia) and *Hoy! Bibig Mo* (the Philippines) are hosted by Haniff Hamzah



LET'S PLAY

and Ramon Bautista, respectively.

Now available to over one billion consumers across 25 territories throughout Asia, the Middle East and Africa, iflix has established itself as the clear market leader in video streaming. Offering consumers, a vast library of top Hollywood, Asian and Middle Eastern regional, and local TV shows and movies, including many first run exclusives and award-winning programs, each subscription allows users to access the service on up to five devices, including phones, laptops, tablets, and television sets, for viewing wherever, whenever.

For new subscribers, iflix offers a complimentary one-month trial with full access to its service, features and content. Go to www.iflix.com, or download the app from the Google Play or Apple App Store to register.

ABOUT IFLIX

iflix is the world's leading entertainment service for emerging markets, offering users unlimited access to thousands of TV shows, movies and more. With a vast selection everyone's favorite comedies, drama, K-drama, Turkish drama, Bollywood, Nollywood, cartoons, movies, live sports and more from Hollywood, the UK, Asia, The Middle East and Africa, iflix places the entertainment people want at their fingertips to either stream or download. For one low monthly fee, iflix subscribers can watch on their mobile phone, laptop, tablet, TV... wherever, whenever.

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iflix is currently available to consumers in Malaysia, the Philippines, Thailand, Indonesia, Sri Lanka, Brunei, the Maldives, Pakistan, Vietnam, Myanmar, Saudi Arabia, Jordan, Iraq, Kuwait, Bahrain, Lebanon, Egypt, Sudan, Cambodia, Nigeria, Kenya, Ghana, Nepal, Bangladesh and Zimbabwe.

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