

FOR IMMEDIATE RELEASE

**SKY'S MOST ANTICIPATED DRAMA *BRITANNIA* AVAILABLE
EXCLUSIVELY ON IFLIX**

KUALA LUMPUR, January 28, 2018 – iflix, the world's leading entertainment service for emerging markets, is pleased to announce it will be the exclusive online home for Sky's highly anticipated historical period drama, *Britannia*. From today, iflix subscribers across Asia can now stream or download each episode from the moment of release, exclusively on iflix.

Set in 43AD, *Britannia* tells the story of the determined, but terrified Roman invaders and the occupied Celts and Druids, whose lives are changed forever by the arrival of a new world order. *Britannia* begins in 43AD as the Roman Army, determined and terrified in equal measure, returns to crush the Celtic heart of Britannia – a mysterious land ruled by wild warrior women and powerful druids who can channel the mysterious forces of the Underworld. Arch Celtic rivals Kerra (Kelly Reilly) and Antedia (Zoë Wanamaker) must face the Roman invasion led by the towering figure of Aulus Plautius (David Morrissey) as it cuts a swathe through the Celtic Resistance. *Britannia* joins iflix's extensive library of popular exclusive titles from Sky including *Riviera* and *Tin Star*.

iflix Group Chief Content Officer, Sean Carey said: "The addition of *Britannia* is a testament to iflix's commitment to showcase the very best international content to our subscribers. We are excited to partner with Sky to bring our customers this year's most anticipated new series before any other entertainment platform in the region."

Now available to over one billion consumers across 25 territories throughout Asia, the Middle East and Africa, iflix has established itself as the clear market leader in video streaming. Offering consumers, a vast library of top Hollywood, Asian and Middle Eastern regional, and local TV shows and movies, including many first run exclusives and award-winning programs, each subscription allows users to access the service on up to five devices, including phones, laptops, tablets, and television sets, for viewing wherever, whenever.



LET'S PLAY

ABOUT IFLIX

iflix is the world's leading entertainment service for emerging markets, offering users unlimited access to thousands of TV shows, movies and more. With a vast selection everyone's favourite comedies, drama, K-drama, Turkish drama, Bollywood, Nollywood, cartoons, movies, live sports and more from Hollywood, the UK, Asia, The Middle East and Africa, iflix places the entertainment people want at their fingertips to either stream or download. For one low monthly fee, iflix subscribers can watch on their mobile phone, laptop, tablet, TV... wherever, whenever.

Let's play.

iflix is currently available to consumers in Malaysia, Indonesia, the Philippines, Thailand, Brunei, Sri Lanka, Pakistan, Myanmar, Vietnam, the Maldives, Kuwait, Bahrain, Saudi Arabia, Jordan, Iraq, Lebanon, Egypt, Sudan, Cambodia, Nigeria, Kenya, Ghana, Nepal, Bangladesh and Zimbabwe.

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