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**IFLIX COMMISSIONS FIRST ORIGINAL COMEDY SPECIAL
“JON ATHERTON: DISORIENTAL”**

Following the success of stand-up comedy series “Oi! Jaga Mulut”, “Hoy! Bibig Mo” and “Oi! Jaga Lambe” (“watch your mouth”), the 60-minute special stars Jon Atherton and is set for global release in mid-2018

KUALA LUMPUR, February 12, 2018 – iflix, the world’s leading entertainment service for emerging markets, today announced its first original comedy special, *Jon Atherton: Disoriental*. The 60-minute special follows the comic’s misadventures in Asia, a region he’s lived and laughed in for two decades.

Fluent in multiple Asian languages, Jon is one of Australia’s most successful comedy exports, with an illustrious career in television and theatre across Australia, Asia and Africa. Having worked with entertainment powerhouses including Lonely Planet and HBO, his unadulterated comedic style reflects on his real-life experiences in Thailand, Indonesia, Singapore and India amongst others. In *Jon Atherton: Disoriental*, Jon gently weaves through classic conversation starters such as covert racism, eating dog and when not to be rude to a ladyboy - each astute observation drawn from his years of living dangerously, across the largest continent on Earth.

iflix Global Director of Original Programming, Mark Francis said: “I can’t think of another comic who can so ably poke fun at the region’s diversity and literally ‘speak the language’, thus achieving an elusive pan-Asian appeal. His remarkable ability to assimilate with the cultures he’s lived in makes his comedy authentically local while striking a universal chord.”

“We also knew, based on his performance in the iflix Original *Oi! Jaga Mulut*, that our audiences wanted more of Jon’s hard-hitting brand of humour. So producing a solo special made total sense,” he added.

Produced by Double Vision Sdn Bhd, filming for *Jon Atherton: Disoriental* took place in early February in Kuala Lumpur. Audience members were encouraged to make donations in lieu of a ticket price to benefit Asylum Access, an international non-profit organisation dedicated to making refugee rights a reality in Asia, Africa and Latin America to complement the broader themes of Jon’s set, including globalisation and identity politics.



LET'S PLAY

Jon Atherton: Disoriental is set for a mid-2018 global release and joins iflix's slate of announced original programming, including the bold and edgy documentary series *Coconuts TV on iflix* and Malaysian drama series *KL Gangster: Underworld*, launching this year.

Now available to over one billion consumers across 25 territories throughout Asia, the Middle East and Africa, iflix has established itself as the clear market leader in video streaming. Offering consumers, a vast library of top Hollywood, Asian and Middle Eastern regional, and local TV shows and movies, including many first run exclusives and award-winning programs, each subscription allows users to access the service on up to five devices, including phones, laptops, tablets, and television sets, for viewing wherever, whenever.

ABOUT IFLIX

iflix is the world's leading entertainment service for emerging markets, offering users unlimited access to thousands of TV shows, movies and more. With a vast selection everyone's favourite comedies, drama, K-drama, Turkish drama, Bollywood, Nollywood, cartoons, movies, live sports and more from Hollywood, the UK, Asia, The Middle East and Africa, iflix places the entertainment people want at their fingertips to either stream or download. For one low monthly fee, iflix subscribers can watch on their mobile phone, laptop, tablet, TV... wherever, whenever.

Let's play.

iflix is currently available to consumers in Malaysia, Indonesia, the Philippines, Thailand, Brunei, Sri Lanka, Pakistan, Myanmar, Vietnam, the Maldives, Kuwait, Bahrain, Saudi Arabia, Jordan, Iraq, Lebanon, Egypt, Sudan, Cambodia, Nigeria, Kenya, Ghana, Nepal, Bangladesh and Zimbabwe.

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