

FOR IMMEDIATE RELEASE

IFLIX AND VIETTEL TEAM UP TO GIVE SUBSCRIBERS UNLIMITED ACCESS TO IFLIX

HANOI, February 12, 2018 – iflix, the world's leading entertainment service for emerging markets, is thrilled to announce its revolutionary collaboration with one of Vietnam's largest mobile network operators, Viettel Telecom ('Viettel'). From today, all prepaid and postpaid Viettel subscribers can enjoy three months unlimited access to iflix's world-class service (worth 177.000 VND), sponsored by Viettel.

With access to iflix, Viettel subscribers can look forward to:

- Unlimited access to iflix's vast library of thousands of first-run exclusive shows, award-winning TV series, blockbuster movies, popular local and regional content, children's programs and much more;
- Access to iflix on up to 5 devices at once, including phones, tablets, laptops, desktops, TVs and other connected devices;
- The ability to download TV shows and movies to any phone, tablet or mobile device to binge-watch offline, when not connected to the Internet;
- Access to Channels from some of the world's most popular and exciting entertainment studios and brands along with users' favourite content genres;
- The ability to add TV shows, movies and Channels to their personalized iflix homepage as well as follow playlists curated by hundreds of their favourite influencers and celebrities.

iflix Vietnam General Manager, Tung Hoang commented: "Viettel Telecom is undoubtedly one of the country's strongest mobile network providers, and we are thrilled to be chosen as Viettel's partner. We are committed to elevate the mobile experiences of almost 70 million Viettel subscribers across Vietnam as we bring the world's best movies and TV series to as many hands as possible. We look forward to strategically growing our partnership in the coming months."

Now available to over one billion consumers across 25 territories throughout Asia, the Middle East and Africa, iflix has established itself as the clear market leader in video streaming. Offering consumers, a vast library of top Hollywood, Asian and Middle Eastern regional, and local TV shows and movies, including many first run exclusives and award-winning programs, each subscription allows users to access the service on up to five devices, including phones, laptops, tablets, and television sets, for viewing wherever, whenever.

ABOUT VIETTEL

Viettel Group is part of the Vietnam Military Telecommunications Group. The military telecom currently owns 340,000km cable, nearly 36,000 BTS network stations; their 4G network covering 95% of the population together with 5 data centers and big-scale cloud network nationwide. Beside hardware, Viettel has been providing many software projects to the



LET'S PLAY

government as well as industries such as medical, educational, agricultural and economic. In Vietnam, Viettel boast a number of 70 million accounts, has the biggest market share in Vietnam. They are also present in 10 other countries.

ABOUT IFLIX

iflix is the world's leading entertainment service for emerging markets, offering users unlimited access to thousands of TV shows, movies and more. With a vast selection everyone's favourite comedies, drama, K-drama, Turkish drama, Bollywood, Nollywood, cartoons, movies, live sports and more from Hollywood, the UK, Asia, The Middle East and Africa, iflix places the entertainment people want at their fingertips to either stream or download. For one low monthly fee, iflix subscribers can watch on their mobile phone, laptop, tablet, TV... wherever, whenever.

Let's play.

iflix is currently available to consumers in Malaysia, Indonesia, the Philippines, Thailand, Brunei, Sri Lanka, Pakistan, Myanmar, Vietnam, the Maldives, Kuwait, Bahrain, Saudi Arabia, Jordan, Iraq, Lebanon, Egypt, Sudan, Cambodia, Nigeria, Kenya, Ghana, Nepal, Bangladesh and Zimbabwe.

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