

FOR IMMEDIATE RELEASE

**BEST-SELLING INDONESIAN HORROR MOVIE,
PENGABDI SETAN PREMIERES ONLY ON IFLIX**

Fresh out of cinema, the highest-grossing Indonesian horror and iflix original film "Pengabdi Setan" stars Tara Basro and will stream exclusively on iflix.

JAKARTA, February 19, 2018 – iflix, the world's leading entertainment service for emerging markets, is pleased to premiere award-winning Indonesian horror film, *Pengabdi Setan*. Starting February 23, subscribers in Indonesia can stream and download the top-grossing horror film just a few months following its cinematic release, exclusively on iflix.

Produced by Rapi Films and written and directed by Joko Anwar, *Pengabdi Setan* is an iflix original and a remake of the 1980 Sisworo Gautama film of the same name. *Pengabdi Setan* follows Rini (Tara Basro), who lives in an ancestral home with her family in the outskirts of Jakarta. When her mother (Ayu Laksmi) mysteriously falls ill and dies, Rini's father (Bront Palarae) heads off to the city, leaving Rini and her three brothers Tony (Endy Erfian), Bondi (Nasar Anuz) and Ian (Muhammad Adhiyat). Left at home, the children face unspeakable terrors as they discover the horrifying strength of a mother's love.

Since its initial theatrical release, *Pengabdi Setan* has sold over 4.2 million tickets in Indonesian cinemas, making it the highest-grossing Indonesian horror film of all time. It has won several accolades including "Best Child Actor" and "Best Cinematography" at the recent 37th Indonesian Film Festival. It was additionally released in Malaysian and Singaporean theatres and is set to premiere in cinemas across Australia, Austria, Canada, Germany, Netherlands, New Zealand, Poland, Switzerland, the United States, the United Kingdom, and South America.

Pengabdi Setan joins iflix's extensive library of popular local hits from Rapi Films, including the 2016 comedy horror *Hangout*, 2016 drama *Jilbab Traveler Love Sparks in Korea*, 2016 drama *Melbourne Rewind* and 2016 romantic comedy *Modus*.

Galvin Marne, Head of Marketing – iflix Indonesia said: "The addition of *Pengabdi Setan* is a testament to our commitment to support the local entertainment scene in Indonesia. The award-winning iflix original, *Pengabdi Setan* is a masterpiece with spectacular cinematography, stellar acting and twists and turns guaranteed to keep audiences on the edge of their seats. We are thrilled to partner with Rapi Films in our shared mission to elevate the entertainment experiences of Indonesians by producing outstanding local movies and giving Indonesians a global platform to showcase local talent."

Joko Anwar, Film Director of *Pengabdi Setan*, added: "Distribution through streaming platforms will increase people's access to legally enjoy movies and will greatly reduce piracy. I am very glad that *Pengabdi Setan* can be accessed through iflix so that viewers who have not been able to watch, can watch; and those who want to go back to visit ibu and her family, can do it anytime."

Now available to over one billion consumers across 25 territories throughout Asia, the Middle East and Africa, iflix has established itself as the clear market leader in video streaming. Offering consumers, a vast library of top Hollywood, Asian and Middle Eastern regional, and



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local TV shows and movies, including many first run exclusives and award-winning programs, each subscription allows users to access the service on up to five devices, including phones, laptops, tablets, and television sets, for viewing wherever, whenever.

ABOUT RAPI FILMS

As one of the leading producers in the country, Rapi Films not only produces films for the domestic market, but also has successfully penetrated the international market. Founded in 1968 by Gope Samtani, Rapi Films started its operation in imports of American films into Indonesia. In 1971, it started a new division for production of feature films. As of today, 181 feature films have been completed and with many awarded the Best Picture and Best Box-Offices returns.

ABOUT IFLIX

iflix is the world's leading entertainment service for emerging markets, offering users unlimited access to thousands of TV shows, movies and more. With a vast selection everyone's favorite comedies, drama, K-drama, Turkish drama, Bollywood, Nollywood, cartoons, movies, live sports and more from Hollywood, the UK, Asia, The Middle East and Africa, iflix places the entertainment people want at their fingertips to either stream or download. For one low monthly fee, iflix subscribers can watch on their mobile phone, laptop, tablet, TV... wherever, whenever.

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iflix is currently available to consumers in Malaysia, the Philippines, Thailand, Indonesia, Sri Lanka, Brunei, the Maldives, Pakistan, Vietnam, Myanmar, Saudi Arabia, Jordan, Iraq, Kuwait, Bahrain, Lebanon, Egypt, Sudan, Cambodia, Nigeria, Kenya, Ghana, Nepal, Bangladesh, and Zimbabwe.

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