



UNLIMITED IFLIX AVAILABLE TO ALL TELENOR MYANMAR CUSTOMERS

Carrier billing available at a special rate of MMK 2,000 per month

YANGON, 26 February, 2018 – iflix, the world’s leading entertainment service for emerging markets, is thrilled to announce a landmark partnership with Telenor Myanmar, allowing all 19 million Telenor subscribers to pay for iflix subscriptions through the Telenor network at a discounted price, exclusively for iflix.

From today, all Telenor customers can get unlimited access to iflix for only MMK 2,000 per month - a 33% discount from the original retail price of MMK 3,000 per month, sponsored by Telenor. Anyone with a Telenor Myanmar SIM card can conveniently pay for an iflix subscription via the carrier using their account balance and enjoy unlimited movies, TV series and more by streaming or downloading on Telenor’s 4G/LTE network.

Telenor customers have unlimited access to iflix’s vast library of thousands of first-run exclusive shows, award-winning TV series, blockbuster movies, popular local and regional content, children’s programs and much more, offered with both Zawgyi and Myanmar subtitles. New iflix subscribers still receive a complimentary one-month trial with full access to its world-class service, features and content, after which their subscription can be renewed for MMK 2,000 monthly through their Telenor account.

To best enjoy iflix’s world-class service, Telenor encourages customers to subscribe to their attractive data packs such as Telenor’s Data Su Boo, with affordable data packs available starting from only MMK 799 per month.

iflix Head of Indochina, Adeana Greenlee, said: “We are thrilled to provide iflix customers with a convenient payment option, making it easier than ever for our subscribers to access the content they love, wherever and whenever. Our partnership with Telenor reinforces our commitment to provide easily accessible, premier digital entertainment at an affordable price to the people of Myanmar.”



Joslin Myrthong, Chief Marketing Officer at Telenor Myanmar, commented, “Enriching our customers’ digital lives is a key part of our focus in Myanmar, and the partnership with iflix complements our efforts in delivering digital entertainment services that our users love. Telenor has built the largest mobile network in Myanmar and we have been constantly optimizing it to provide the best possible mobile experience for our customers. Today, our customers throughout the country can enjoy a smooth and consistent video and music streaming experience.”

Now available to over one billion consumers across 24 territories throughout Asia, the Middle East and Africa, iflix has established itself as the clear market leader in video streaming. Offering consumers, a vast library of top Hollywood, Asian and Middle Eastern regional, and local TV shows and movies, including many first run exclusives and award-winning programs, each subscription allows users to access the service on up to five devices, including phones, laptops, tablets, and television sets, for viewing wherever, whenever.

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ABOUT IFLIX

iflix is the world's leading entertainment service for emerging markets, offering users unlimited access to thousands of TV shows, movies and more. With a vast selection everyone's favourite comedies, drama, K-drama, Turkish drama, Bollywood, Nollywood, cartoons, movies, live sports and more from Hollywood, the UK, Asia, The Middle East and Africa, iflix places the entertainment people want at their fingertips to either stream or download. For one low monthly fee, iflix subscribers can watch on their mobile phone, laptop, tablet, TV... wherever, whenever.

Let's play.

iflix is currently available to consumers in Malaysia, Indonesia, the Philippines, Thailand, Brunei, Sri Lanka, Pakistan, Myanmar, Cambodia, Vietnam, the Maldives, Kuwait, Bahrain, Saudi Arabia, Jordan, Iraq, Lebanon, Egypt, Sudan, Nigeria, Kenya, Ghana, Nepal and Bangladesh.

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