



IFLIX AND GMM Z TEAM UP TO DELIVER EXCEPTIONAL HOME VIEWING EXPERIENCE

For the first time in Thailand, iflix will be available natively on the GMM Z STREAM set-top box

BANGKOK, 28 February 2018 – iflix and GMM Z Trading Co., Ltd. ('GMM Z') are thrilled to announce a groundbreaking partnership in Thailand. From today, GMM Z STREAM set-top boxes will come pre-installed with the iflix app, giving customers direct access to thousands of TV shows and movies for big-screen entertainment. GMM Z STREAM is distributed by Z Trading Co., a subsidiary of GMM Grammy.

iflix is the first digital entertainment service available natively on the GMM Z STREAM set-top box for TV viewing. Subscribers can enjoy iflix's vast library of popular international, Asian and local TV shows, movies and more on the company's world-class service, equipped with HD video and improved audio quality for an exceptional viewing experience.

New GMM Z STREAM customers will enjoy three months unlimited access¹ to iflix's premium entertainment (worth 300 BHT), sponsored by GMM Z.

Mr. Chukiat Tansunthonsakul, Director of Marketing for Z Trading Co., LTD, said: "Linear TV viewing covers 80 to 90% of household entertainment consumption, but we see a rising trend in video on demand and second screen viewing as consumer behaviors start to shift radically. Collaborating with a clear market leader like iflix is a great opportunity for us to address consumer demands. With iflix, GMM Z is now the most convenient, preferred platform to match our consumers' lifestyles."

Ms. Artima Suraphongchai, Head of Marketing for iflix Thailand, said: "We are thrilled that GMM Z has chosen iflix to empower and enhance the entertainment experiences of their subscribers across Thailand. iflix subscribers now have access to an unparalleled big-screen viewing experience directly from the GMM Z STREAM set-top box, cementing the company's commitment to delivering exceptional entertainment on any device."

GMM Z STREAM is an Internet protocol TV box featuring an Android 5.1 operating system, Ultra HD 4K and Air Mouse remote support. It is licensed by Thailand's Office of The National Broadcasting and Telecommunications Commission (NBTC) and is priced at 2,490 BHT inclusive of a one-year warranty.

Now available to over one billion consumers across 25 territories throughout Asia, the Middle East and Africa, iflix has established itself as the clear market leader in video streaming. Offering consumers, a vast library of top Hollywood, Asian and Middle Eastern regional, and

¹ Offer available until 28 February 2019. Terms and conditions apply.



local TV shows and movies, including many first run exclusives and award-winning programs, each subscription allows users to access the service on up to five devices, including phones, laptops, tablets, and television sets, for viewing wherever, whenever.

ABOUT GMM Z

Z Trading Co., Ltd., is the subsidiary of GMM Grammy Pcl. Platform launched in March 2012 and is responsible for the sale of satellite TV set-top-box (STB) to consumers. GMM Z has a variety of products for the target audience of all levels including satellite TV set-top-box (STB) in KU Band and C Band The consumer can watch free-to-air satellite channels, digital TV set-top-box (STB) and Internet TV set-top-box (STB).

ABOUT IFLIX

iflix is the world's leading entertainment service for emerging markets, offering users unlimited access to thousands of TV shows, movies and more. With a vast selection everyone's favourite comedies, drama, K-drama, Turkish drama, Bollywood, Nollywood, cartoons, movies, live sports and more from Hollywood, the UK, Asia, The Middle East and Africa, iflix places the entertainment people want at their fingertips to either stream or download. For one low monthly fee, iflix subscribers can watch on their mobile phone, laptop, tablet, TV... wherever, whenever.

Let's play.

iflix is currently available to consumers in Malaysia, Indonesia, the Philippines, Thailand, Brunei, Sri Lanka, Pakistan, Myanmar, Vietnam, the Maldives, Kuwait, Bahrain, Saudi Arabia, Jordan, Iraq, Lebanon, Egypt, Sudan, Cambodia, Nigeria, Kenya, Ghana, Nepal, Bangladesh and Zimbabwe.

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