

**FOR IMMEDIATE RELEASE**

## **IFLIX IS THE EXCLUSIVE ONLINE HOME FOR THE RUSLAN DPL 2 IN NEPAL**

**KATHMANDU, March 27, 2018** – iflix, the world's leading entertainment service for emerging markets, is thrilled to announce it will be the exclusive online home for the upcoming T20 cricket series, *Ruslan Dhangadi Premier League 2* on March 31 – April 13, 2018.

For the first time ever, starting March 31, iflix subscribers in Nepal can live stream the highly anticipated cricketing competition – for free. The series will be held at the SSP Cricket Ground in Dhangadi among six domestic teams. In addition to the live stream, iflix subscribers in Nepal will be able to stream or download the matches after the live stream, with additional features including highlights of all 19 matches.

**iflix Nepal Country Manager, Bhawana Ghimire**, said: "For the first time in Nepal, cricket fans will be able to live stream highly anticipated tournament matches on a digital platform, giving them access to country's favourite sport – wherever, whenever. We are thrilled to be the first to bring this revolutionary entertainment experience to cricket fans across Nepal, and we are proud to be the Ruslan DPL 2's exclusive online home as we deliver premium live sports experiences to our users across the country."

**Dhangadi Cricket Academy President, Subash Shahi**, said: "We are excited to partner with a clear streaming market leader like iflix to bring the action-packed T20 series to as many Nepali cricket fans as possible. With iflix's world-class technology and service, we look forward to giving millions of fans virtual front row seats to all the action."

As part of the recently announced partnership between iflix and Ncell Pvt Ltd. ("Ncell"), Ncell customers have unlimited access to iflix, sponsored by Ncell. Ncell customers can also enjoy exclusive Ncell data packages for streaming and downloading shows on iflix.

The Ruslan DPL 2 joins iflix's growing live sports streaming offering, which includes the 2018 Nidahas Trophy and T10 Cricket League in Bangladesh, Football Indonesia's Liga 1, the global phenomenon Mayweather vs McGregor fight, also in Indonesia, eSport competitions for DOTA2 and the recently announced joint venture with Football Malaysia LLP, live streaming every Liga Super, Piala Malaysia, and marquee Piala FA matches exclusively on iflix.

AP1 Television is the digital and media broadcasting rights owner of the Ruslan DPL 2.



LET'S PLAY

Now available to over one billion consumers across 25 territories throughout Asia, the Middle East and Africa, iflix has established itself as the clear market leader in video streaming. Offering consumers a vast library of top Hollywood, regional, and local TV shows and movies, including many first run exclusives and award-winning programs, each subscription allows users to access the service on up to five devices, including phones, laptops, tablets, and television sets, for viewing wherever, whenever.

## ABOUT IFLIX

iflix is the world's leading entertainment service for emerging markets, offering users unlimited access to thousands of TV shows, movies and more. With a vast selection of everyone's favourite comedies, drama, K-drama, Turkish drama, Bollywood, Nollywood, cartoons, movies, live sports and more from Hollywood, the UK, Asia, the Middle East and Africa, iflix places the entertainment people want at their fingertips to either stream or download. For one low monthly fee, iflix subscribers can watch on their mobile phone, laptop, tablet, TV... wherever, whenever.

Let's play.

iflix is currently available to consumers in Malaysia, Indonesia, the Philippines, Thailand, Brunei, Sri Lanka, Pakistan, Myanmar, Vietnam, the Maldives, Kuwait, Bahrain, Saudi Arabia, Jordan, Iraq, Lebanon, Egypt, Sudan, Cambodia, Nigeria, Kenya, Ghana, Nepal, Bangladesh and Zimbabwe.

### **For more information, please contact:**

Zaya Pono  
Regional PR & Communications – Asia  
[zaya@iflix.com](mailto:zaya@iflix.com)  
+6017 9292 754  
[iflix blog](#)

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