

FOR IMMEDIATE RELEASE

IFLIX AND COCONUTS MEDIA LAUNCH BOLD AND EDGY DOCU-SERIES, *COCONUTS TV ON IFLIX*

KUALA LUMPUR, April 2, 2018 – iflix, the world’s leading entertainment service for emerging markets, today announced the launch of *Coconuts TV on iflix*, a bold and edgy documentary series that spotlights Southeast Asia’s most weird and wondrous stories.

From today, anyone in Asia, with or without an active iflix subscription can stream and download all six episodes of the docu-series – for free and on any device. From the *Miss Tiffany's* transgender beauty pageant in Pattaya to "midget boxing" in Manila, to the volcanoes of Bali and the skyscrapers of Kuala Lumpur, *Coconuts TV on iflix* takes an in depth, uncensored look at the most fascinating and undiscovered phenomena in Southeast Asia.

EPISODIC OVERVIEW

	TITLE	
1	SEXY TIME	<i>Let's talk about sex baby.</i> Explore the many facets of how sex has shaped South East Asia's modern culture, music, and society. Conventional, consensual, or condescending?
2	MARGINALIZED	True grit, survival, adaptation, & passion - the formula to cultivate greatness. Follow the rise of superstars from historically marginalized groups within society, exposing the difference between who we are and who we want to be.
3	NEEDLES 'N' KNIFES	Dive under the skin and into the depths of needle-sharing fisherman and unfold the deadly razor-sharp thrill of the famed <i>balisong</i> butterfly knife. Two different stories, two different kinds of highs.
4	ANIMALS AND US	Unveil spirituality, mindfulness, and healing with a legendary horse riding, kickboxing, drug-fighting monk. Then explore a volcanic active region where nature knows no kings nor gives no mercy to the wildlife around it.
5	WHEELS OF CHANGE	The only assurance in life is change. Follow the rise of gender equality in Malaysian motorsports and the demise of the iconic Filipino <i>jeepney</i> . Witness the evolution and how steadfast communities adapt to these fast times.
6	BIRDS AND BUGS	Has anyone told you about the birds and the... bugs? Access the underbelly of Asia's fascination for cockfighting, songbirds, and the renaissance of mainstream insect-eating culture.

iflix Global Director of Original Programming, Mark Francis, said: “Both iflix and Coconuts share a common passion for bringing unconventional, compelling and deeply relevant stories about Asia to our audiences. The series showcases real people and places overlooked or even shunned by traditional news media, taking an unfiltered and youth-oriented approach to news and subculture – offering a perspective on the region you don’t often get to see.”

Coconuts Media Founder and CEO, Byron Perry added: “Our goal with *Coconuts TV on iflix* is to knock your socks off with weird and wondrous documentary stories that you can’t get anywhere else... and we humbly hope we’ve achieved that. Not only did we want to shed light on these untold people and phenomena, we also wanted our audience to give a damn about them. It’s been tremendous to partner with iflix, and we can’t wait for the world to see this show.”

Now available to over one billion consumers across 25 territories throughout Asia, the Middle East and Africa, iflix has established itself as the clear market leader in video streaming. Offering consumers a vast library of top Hollywood, regional, and local TV shows and movies, including many first run exclusives and award-winning programs, each subscription allows users to access the service on up to five devices, including phones, laptops, tablets, and television sets, for viewing wherever, whenever.

ABOUT IFLIX

iflix is the world’s leading entertainment service for emerging markets, offering users unlimited access to thousands of TV shows, movies and more. With a vast selection of everyone’s favourite comedies, drama, K-drama, Turkish drama, Bollywood, Nollywood, cartoons, movies, live sports and more from Hollywood, the UK, Asia, the Middle East and Africa, iflix places the entertainment people want at their fingertips to either stream or download. For one low monthly fee, iflix subscribers can watch on their mobile phone, laptop, tablet, TV... wherever, whenever.

Let’s play.

iflix is currently available to consumers in Malaysia, Indonesia, the Philippines, Thailand, Brunei, Sri Lanka, Pakistan, Myanmar, Vietnam, the Maldives, Kuwait, Bahrain, Saudi Arabia, Jordan, Iraq, Lebanon, Egypt, Sudan, Cambodia, Nigeria, Kenya, Ghana, Nepal, Bangladesh and Zimbabwe.

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