

## IFLIX TO LIVE STREAM SAI SAI KHAM LENG'S 2018 BIRTHDAY SHOW EXCLUSIVELY IN MYANMAR AND THAILAND

*iflix expands its live streaming offering with a special concert featuring Burmese singer-songwriter and actor, Sai Sai Kham Leng*

**YANGON, April 4, 2018** – iflix, the world's leading entertainment service for emerging markets, is thrilled to announce it will be the exclusive online home for Myanmar's most highly anticipated concert, the *2018 Sai Sai Birthday Show*. Fans can catch Sai Sai live in concert exclusively on iflix on April 10, starting at 6:00 PM MMT (GMT+6:30).

The *Sai Sai Birthday Show* is a coveted annual event, attended by over 15,000 people. For the first time ever, Sai Sai's fans in Myanmar and Thailand will be able to live stream the complete concert on iflix, on any device – for free. Additionally, the concert will be fully subtitled and available to stream and download on iflix globally following the live stream.

**iflix Head of Indochina, Adeana Greenlee, said:** "For the first time ever, we are thrilled to give iflix users across the region virtual front row seats to Sai Sai's highly anticipated concert – for free! Following the tremendous success of Sai Sai's channel on iflix, we are excited to deepen our partnership with Sai Sai and to further connect him to his fans. We can't wait for everyone to press play on this brand new live entertainment experience on iflix – regardless of their subscription status."

**Sai Sai Kham Leng said:** "It's my first time to live stream my annual birthday show on a digital platform and I'm excited to make it easier than ever for fans to catch my upcoming concert."

Now available to over one billion consumers across 26 territories throughout Asia, the Middle East and Africa, iflix has established itself as the clear market leader in video streaming. Offering consumers a vast library of top Hollywood, regional, and local TV shows and movies, including many first run exclusives and award-winning programs, each subscription allows users to access the service on up to five devices, including phones, laptops, tablets, and television sets, for viewing wherever, whenever.



LET'S PLAY

## ABOUT IFLIX

iflix is the world's leading entertainment service for emerging markets, offering users unlimited access to thousands of TV shows, movies and more. With a vast selection of everyone's favourite comedies, drama, K-drama, Turkish drama, Bollywood, Nollywood, cartoons, movies, live sports and more from Hollywood, the UK, Asia, the Middle East and Africa, iflix places the entertainment people want at their fingertips to either stream or download. For one low monthly fee, iflix subscribers can watch on their mobile phone, laptop, tablet, TV... wherever, whenever.

Let's play.

iflix is currently available to consumers in Malaysia, Indonesia, the Philippines, Thailand, Brunei, Sri Lanka, Pakistan, Myanmar, Vietnam, the Maldives, Kuwait, Bahrain, Saudi Arabia, Jordan, Iraq, Lebanon, Egypt, Sudan, Cambodia, Nigeria, Kenya, Ghana, Nepal, Bangladesh, Zimbabwe and Morocco.

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Play now at [iflix.com](http://iflix.com)