

FOR IMMEDIATE RELEASE

TELCO EXPERT LUIS DURAN JOINS IFLIX AS GLOBAL HEAD OF PARTNERSHIPS

KUALA LUMPUR, April 5, 2018 – iflix, the world's leading entertainment service for emerging markets, continues its investment in executive talent with the appointment of Luis Duran as Global Head of Partnerships.

Duran combines extensive global commercial leadership with deep corporate and business development experience in telecom, technology and FMCG industries, having previously served as head of TIMWE Group's EMEA (Europe, Middle East and Africa) business. Prior to that he spent 10 years with Delta Partners advising telco operators across the Middle East and Africa in an integrated management consulting and investment banking role.

iflix Co-Founder and Group CEO, Mark Britt, commented: "We are thrilled to welcome Luis to the iflix family as the Company embarks on its most ambitious stage of growth to date. He brings a wealth of experience and strong track record for structuring, negotiating and managing strategic relationships. His expertise and industry knowledge will be key to accelerating our growth as the business continues to rapidly expand throughout Asia, the Middle East and Africa."

Duran added: "I am very excited to join iflix in such a cross-functional and multi-regional role. The current industry dynamics combined with the company's amazing DNA will serve as the perfect platform from which we can create true value and impact for us and for our partners."

Now available to over one billion consumers across 26 territories throughout Asia, the Middle East and Africa, iflix has established itself as the clear market leader in video streaming. Offering consumers a vast library of top Hollywood, regional, and local TV shows and movies, including many first run exclusives and award-winning programs, each subscription allows users to access the service on up to five devices, including phones, laptops, tablets, and television sets, for viewing wherever, whenever.

ABOUT IFLIX

iflix is the world's leading entertainment service for emerging markets, offering users unlimited access to thousands of TV shows, movies and more. With a vast selection of everyone's favourite comedies, drama, K-drama, Turkish drama, Bollywood, Nollywood, cartoons, movies, live sports and more from Hollywood, the UK, Asia, the Middle East and Africa, iflix places the entertainment people want at their fingertips to either stream or download. For one low monthly fee, iflix subscribers can watch on their mobile phone, laptop, tablet, TV... wherever, whenever.

Let's play.



LET'S PLAY

iflix is currently available to consumers in Malaysia, Indonesia, the Philippines, Thailand, Brunei, Sri Lanka, Pakistan, Myanmar, Vietnam, the Maldives, Kuwait, Bahrain, Saudi Arabia, Jordan, Iraq, Lebanon, Egypt, Sudan, Cambodia, Nigeria, Kenya, Ghana, Nepal, Bangladesh, Zimbabwe and Morocco.

For more information, please contact:

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