



IFLIX GIFT CARDS NOW AVAILABLE IN THAILAND

BANGKOK, May 2, 2018 – iflix, the world’s leading entertainment service for emerging markets, today announced a new offline payment method, making iflix subscriptions available in over 2,500 convenience stores nationwide. From today, customers in Thailand can purchase an iflix subscription at any Family Mart, Tesco Lotus or Tesco Lotus Express outlet with no credit card required.

One and three-month iflix subscription gift cards are available at 100 THB and 275 THB respectively. Customers must gently scratch off the label on the back of the gift card to reveal the voucher code. To redeem, customers must log on to iflix.com/redeem and enter the code.

For new subscribers, iflix offers a complimentary one-month trial with full access to its service, features and content. Go to www.iflix.com, or download the app from the Google Play or Apple App Store to register.

iflix Thailand Head of Marketing, Artima “Kimmy” Suraphongchai, said: “We are proud to partner with one of Thailand’s leading retail and convenience brands to provide alternative payment options for new and existing iflix customers. Now, it is easier than ever for subscribers across Thailand to press play.”

Now available to over one billion consumers across 26 territories throughout Asia, the Middle East and Africa, iflix has established itself as the clear market leader in video streaming. Offering consumers a vast library of top Hollywood, regional, and local TV shows and movies, including many first run exclusives and award-winning programs, each subscription allows users to access the service on up to five devices, including phones, laptops, tablets, and television sets, for viewing wherever, whenever.

ABOUT IFLIX

iflix is the world’s leading entertainment service for emerging markets, offering users unlimited access to thousands of TV shows, movies and more. With a vast selection of everyone’s favourite comedies, drama, K-drama, Turkish drama, Bollywood, Nollywood, cartoons, movies, live sports and more from Hollywood, the UK, Asia, the Middle East and Africa, iflix places the entertainment people want at their fingertips to either stream or download. For one low monthly fee, iflix subscribers can watch on their mobile phone, laptop, tablet, TV... wherever, whenever.

Let’s play.

iflix is currently available to consumers in Malaysia, Indonesia, the Philippines, Thailand, Brunei, Sri Lanka, Pakistan, Myanmar, Vietnam, the Maldives, Kuwait, Bahrain, Saudi Arabia,



Jordan, Iraq, Lebanon, Egypt, Sudan, Cambodia, Nigeria, Kenya, Ghana, Nepal, Bangladesh, Zimbabwe and Morocco.

For more information, please contact:

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Play now at iflix.com