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BOX OFFICE SMASH HIT, *SUSAH SINYAL* PREMIERES EXCLUSIVELY ON IFLIX

Straight from the cinema, award-winning iflix Original movie "Susah Sinyal", starring Adinia Wirasti joins iflix's FREE offering

JAKARTA, May 23, 2018 – iflix, the world's leading entertainment service for emerging markets, is thrilled to premiere critically-acclaimed, award-winning 2017 Indonesian drama comedy, *Susah Sinyal*, exclusively for FREE. Starting May 25, anyone with or without a paid iflix subscription will be available to stream and download the iflix Original film. This comes just a few months following its cinematic debut.

Produced by Starvision Plus, directed by Ernest Prakasa, *Susah Sinyal* is the third collaboration between Ernest and his wife, Meira Anastasia. Once again, the powerful director-writer couple have masterfully woven their hallmark humor and light throughout the heart-wrenching drama, loved by audiences in their previous hits, *Ngenest* (2015) and *Cek Toko Sebelah* (2016).

Susah Sinyal follows Ellen (Adinia Wirasti), a successful lawyer and single mother who is blessed with Kiara (Aurora Ribero), her only child. Ellen's demanding career and work schedule means she has little time for her daughter, who ends up being raised and cared for by her grandmother, Agatha (Ninie L. Karim). Kiara, whose mother is a stranger to her, is incredibly close to her grandmother. When Agatha dies, Ellen and Kiara face the difficulty in rebuilding their mother-daughter relationship.

Susah Sinyal sold over 2.1 million tickets in Indonesian cinemas during its theatrical release, making it the 6th highest-grossing Indonesian movie of 2017. The film additionally won three awards including "Best Supporting Actor", "Best Ensemble", and "Best Screenplay" at the Indonesian Box Office Movie Awards 2018.

Susah Sinyal joins iflix's rapidly growing stable of premium FREE content, including many award-winning and popular local exclusives, such as *Pengabdian Setan*, *Surat Cinta untuk Starla: The Movie*, *One Fine Day*, *Jailangkung*, *London Love Story 2*, *Promise*, *Headshot*, *I Love You from 38,000 ft.*, *London Love Story*, *Magic Hour*, *Magic Hour: The Series*, and many more available to users for FREE.

iflix Indonesia Country Manager, Matthew Collier, commented: "Following the tremendous success of Indonesian horror *Pengabdian Setan* and drama *Posesif*, we are excited to add another iflix Original, *Susah Sinyal*, to our slate of free content for audiences across the country to enjoy. *Susah Sinyal* is Ernest Prakasa's third award-winning movie, once again celebrating beautiful human and family stories. We are thrilled to partner with Starvision Plus and look forward to bringing more of their most popular films to our service over the coming months."



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Now available to over one billion consumers across Asia, the Middle East and Africa, iflix has established itself as the clear market leader in video streaming. Offering consumers a vast library of top Hollywood, Asian and Middle Eastern regional, and local TV shows and movies, including many first run exclusives and award-winning programs, each subscription allows users to access the service on up to five devices, including phones, laptops, tablets, and television sets, for viewing wherever, whenever.

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