



## TELENOR, IFLIX PARTNERED FOR BROADBAND SUBSCRIBERS TO ENJOY UNLIMITED STREAMING ACCESS

*Telenor Myanmar Broadband subscribers on speed plans of 5mbps, 10 mbps and 15mbps get unlimited access to iflix to enjoy thousands of TV shows, movies & more*

**Yangon, June 7, 2018** – Telenor Myanmar, leading mobile operator in Myanmar, and iflix, the world's leading entertainment service for emerging markets, have deepened their partnership to offer Telenor broadband subscribers unlimited access to iflix's world class service and content.

Starting May, customers subscribing to 5mbps, 10 mbps and 15mbps broadband plans can redeem monthly unlimited access to all iflix content and features, at no additional cost. Telenor broadband subscribers are eligible to enjoy the offer as long as they are subscribing to 5mbps, 10 mbps and 15mbps broadband plans.

Eligible subscribers can now enjoy iflix's vast library of thousands of first-run exclusive shows, award-winning TV series, blockbuster movies, popular local series including *Battle Of Two Flowers*, *Kya Mar Non* and *Mingalar Shi Tae A Yat* and other regional content, children's programs and much more, offered with Myanmar subtitles in both Zawgyi and Unicode.

**iflix Head of Indochina, Adeana Greenlee**, said: "We are happy to strengthen our relationship with Telenor, one of Myanmar's leading telecommunications providers, making it easier than ever for Telenor Broadband subscribers to access the content they love, wherever and whenever. iflix is passionate about local customers in Myanmar. Our service here is specifically tailored for Myanmar audiences. From content selection to marketing, our customers are at the core of everything we do."

**Tan Sian Tuang, Telenor Myanmar's Head of Fixed Broadband and Wholesale Telenor Myanmar**, commented, "Data demand is growing in Myanmar and people especially in major cities are accessing educational and entertainment content online more. With Telenor's broadband service, currently available in Yangon and Taunggyi, our customers can enjoy most consistent experience without worrying for data. Enriching our customers' digital lives is a key



part of our focus in Myanmar, and the partnership with iflix complements our efforts in delivering digital entertainment services that our users love.”

Now available to over one billion consumers throughout Asia, the Middle East and Africa, iflix has established itself as the clear market leader in video streaming. Offering consumers a vast library of top Hollywood, regional, and local TV shows and movies, including many first run exclusives and award-winning programs, each subscription allows users to access the service on up to five devices, including phones, laptops, tablets, and television sets, for viewing wherever, whenever.

## **ABOUT IFLIX**

iflix is the world’s leading entertainment service for emerging markets, offering users unlimited access to thousands of TV shows, movies and more. With a vast selection of everyone’s favourite comedies, drama, K-drama, Turkish drama, Bollywood, Nollywood, cartoons, movies, live sports and more from Hollywood, the UK, Asia, the Middle East and Africa, iflix places the entertainment people want at their fingertips to either stream or download. For one low monthly fee, iflix subscribers can watch on their mobile phone, laptop, tablet, TV... wherever, whenever.

Let’s play.

iflix is currently available to consumers in Malaysia, Indonesia, the Philippines, Thailand, Brunei, Sri Lanka, Pakistan, Myanmar, Vietnam, Cambodia, the Maldives, Bangladesh, Nepal, Kuwait, Bahrain, Saudi Arabia, Jordan, Iraq, Lebanon, Egypt, Sudan, Nigeria, Kenya, Ghana, Zimbabwe, Morocco and Tanzania.

For more information about the offer please follow the link: <https://www.iflix.com/telenormmbroadband>

## **ABOUT TELENOR MYANMAR**

Telenor today serves more than 19 million mobile customers in all States, Regions and territories through its award-winning 3G and 4G network. With more than 8000 sites nationwide Telenor’s network covers about 90% of the total population in Myanmar.. Recently, Telenor has started introducing Fiber Broadband and is currently available in Yangon and Taunggyi.



For more information about Telenor broadband please check:

<https://www.telenor.com.mm/en/personal/broadband>

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