

FOR IMMEDIATE RELEASE

IFLIX WINS BEST OTT VIDEO SERVICE AT TELECOM ASIA AWARDS

KUALA LUMPUR, June 27, 2018 – iflix, the world's leading entertainment service for emerging markets, is thrilled to announce it has been named **Best OTT Video Service** at the 21st Annual Telecom Asia Awards, the region's longest-running and most prestigious telecom industry awards. Themed "Getting real with digital", the Awards honour service providers and operators in Asia, who lead the industry towards new, innovative business models.

Winners were selected by independent panel of industry experts on the basis of innovation, financial performance, technology, market leadership and corporate governance.

Allan Tan, Regional Content and Strategy Director, Enterprise Solutions, Questex Media, said, "All award candidates are assessed on innovation, business value, technology adoption, and success in the market. In the case of iflix, the judges agree that its success in the market, despite the existence of traditional content providers as well as entry of overseas brands, is a testament to good business strategy by the company."

iflix Co-Founder and Group CEO, Mark Britt, commented, "Asia is one of the most dynamic, competitive and rapidly growing regions in the world. We are humbled to have been selected as Best OTT Video Service and recognised for our performance and innovation from a field of many strong offerings and players here. As our industry evolves, innovation is critical to survival and growth. It is a deep commitment to innovation that has allowed us to break free from the traditional VOD model and create a truly localised, ubiquitous entertainment service specifically for our local customers in each of our 28 markets around the world."

"The award is a testament to the hard work and dedication of our team of over 800 people, and their collective focus on consumer innovation and engagement to better serve our customers, with the aim of revolutionising entertainment for the next one billion people in emerging markets," Britt added.

Now available to over one billion consumers throughout Asia, the Middle East and Africa, iflix has established itself as the clear market leader in video streaming. Offering consumers a vast library of top Hollywood, regional, and local TV shows and movies, including many first run exclusives and award-winning programs, each subscription allows users to access the service



LET'S PLAY

on up to five devices, including phones, laptops, tablets, and television sets, for viewing wherever, whenever.

ABOUT IFLIX

iflix is the world's leading entertainment service for emerging markets, offering users unlimited access to thousands of TV shows, movies and more. With a vast selection of everyone's favourite comedies, drama, K-drama, Turkish drama, Bollywood, Nollywood, cartoons, movies, live sports and more from Hollywood, the UK, Asia, the Middle East and Africa, iflix places the entertainment people want at their fingertips to either stream or download. For one low monthly fee, iflix subscribers can watch on their mobile phone, laptop, tablet, TV... wherever, whenever.

Let's play.

iflix is currently available to consumers in Malaysia, Indonesia, the Philippines, Thailand, Brunei, Sri Lanka, Pakistan, Myanmar, Vietnam, the Maldives, Kuwait, Bahrain, Saudi Arabia, Jordan, Iraq, Lebanon, Egypt, Sudan, Cambodia, Nigeria, Kenya, Ghana, Nepal, Bangladesh, Zimbabwe, Morocco, Tanzania and Uganda.

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