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KEEP UP WITH SAASHA.K'S IFLIX PLAYLIST

COLOMBO, July 12, 2017 – iflix, the world's leading entertainment service for emerging markets, is proud to welcome Sri Lankan musical sensation and host, Saasha.K, as an iflix Playlister.

Fans of the *Over Again*-singer and *Robaeve* host, can now keep up with multi-talented star by following her personally curated playlist on iflix to see her most-watched movies and TV series, including her favourite sci-fi films, documentaries and reality shows. With iflix's Playlists feature, subscribers will also receive notifications when her playlist is updated. Playlists revolutionizes the content discovery experience, enabling subscribers to find new TV shows and movies from the people and trusted sources they already love. Saasha.K joins Sri Lanka's top entertainment icons as a Playlister, including Saranga Dissasekera, Dinakshie Priyasad, Natasha Rathnayake, Umaria Sinhawansa, The Lanerolle Brothers, Ashanthi De Alwis, Dimuth Karunaratne, and more.

iflix Sri Lanka Country Manager, Shadwell Weerasinghe, said: "At iflix, we have an obsessive dedication to delivering exceptional customer experiences. Playlists enable our subscribers to better navigate the vast iflix library of TV shows and movies, and to decide what to watch next. We are proud to welcome Saasha.K to the awesome roster of celebrities who curate playlists and share their favourite iflix titles for their fans to enjoy."

Now available to over one billion consumers throughout Asia, the Middle East and Africa, iflix has established itself as the clear market leader in video streaming. Offering consumers a vast library of top Hollywood, regional, and local TV shows and movies, including many first run exclusives and award-winning programs, each subscription allows users to access the service on up to five devices, including phones, laptops, tablets, and television sets, for viewing wherever, whenever.

ABOUT IFLIX

iflix is the world's leading entertainment service for emerging markets, offering users unlimited access to thousands of TV shows, movies and more. With a vast selection everyone's favourite comedies, drama, K-drama, Turkish drama, Bollywood, Nollywood, cartoons, movies, live sports and more from Hollywood, the UK, Asia, the Middle East and Africa, iflix places the entertainment people want at their fingertips to either stream or download.

For new subscribers, iflix offers a complimentary one-month trial with full access to its service, features and content. Dialog customers exclusively receive 3 months unlimited access plus 2GB data monthly to watch iflix's world-class service. Go to www.iflix.com or download the iflix app from the Google Play or Apple App Store to create your account.

Let's play.

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