

**FOR IMMEDIATE RELEASE**

## **IFLIX AND HAPPY CANVAS TEAM UP TO BRING THE BACHELOR TO VIETNAM**

**HANOI, August 10, 2018** – iflix, the world's leading entertainment service for emerging markets, today announced a partnership with Happy Canvas, renowned for their work in producing local content with universal appeal, to bring the world's most popular dating reality show, The Bachelor, to Vietnam.

From August 14<sup>th</sup>, iflix subscribers in Vietnam can stream new episodes of the localized version of the iconic show – Ang Chang Doc Than – weekly on all mobile devices, for free, regardless of their subscription status. The episodes will air on iflix on the same day as the show's television broadcast.

The Bachelor first debuted on American television in 2002, and to date has aired more than 1,000 episodes across 30 countries. Happy Canvas, in collaboration with Fusion3Media and Big Cat Entertainment, has produced an exciting, localized version of the popular show, that will see 24 contestants vie for the love and attention of one of the country's most eligible bachelors.

Tung Hoang, Country Manager for iflix Vietnam, said: "iflix is passionate about bringing Vietnamese audiences premier content they love, with an exciting local twist. We are excited to partner with market leaders Happy Canvas deliver on this mission, and to bring successful world-class global formats to audiences across Vietnam."

Anh Tran, Executive Producer of Anh Chang Doc Than and CEO of Happy Canvas, said: "We set out with a goal of appealing to a mass audience, creating a show with little something for everyone. We achieved this goal and more with the compelling storylines and surprises audiences will receive in the debut of The Bachelor in Vietnam. Giving our fans access to The Bachelor on iflix is further testament to our commitment of bringing this global hit to everyone across Vietnam."



LET'S PLAY

## ABOUT IFLIX

iflix is the world's leading entertainment service for emerging markets, offering users unlimited access to thousands of TV shows, movies and more. With a vast selection of everyone's favourite comedies, drama, K-drama, Turkish drama, Bollywood, Nollywood, cartoons, movies, live sports and more from Hollywood, the UK, Asia, the Middle East and Africa, iflix places the entertainment people want at their fingertips to either stream or download. For one low monthly fee, iflix subscribers can watch on their mobile phone, laptop, tablet, TV... wherever, whenever.

Let's play.

iflix is currently available to consumers in Malaysia, Indonesia, the Philippines, Thailand, Brunei, Sri Lanka, Pakistan, Myanmar, Vietnam, the Maldives, Kuwait, Bahrain, Saudi Arabia, Jordan, Iraq, Lebanon, Egypt, Sudan, Cambodia, Nigeria, Kenya, Ghana, Nepal, Bangladesh, Zimbabwe, Morocco, Tanzania and Uganda.

### **For media inquiries, please contact:**

Ha Phung

PR/Content Marketing

[ha.phung.ctt@iflix.com](mailto:ha.phung.ctt@iflix.com)

+84 903 214 296

[iflix blog](#)

Play now at [iflix.com](http://iflix.com)