

**FOR IMMEDIATE RELEASE****IFLIX PREMIERES MALAYSIA'S MOST ANTICIPATED DRAMA SERIES OF THE YEAR, IFLIX ORIGINAL *KL GANGSTER: UNDERWORLD***

**KUALA LUMPUR, 16 August 2018** – [iflix](#), the world's leading entertainment service for emerging markets, today announced the premiere of its first Malaysian Original drama series, *KL Gangster: Underworld (KLGU)*, a chronicle of Kuala Lumpur's dark and dangerous criminal underbelly. From 6pm (GMT+8) today, all six-episodes of the series are available to stream or download, for FREE, exclusively on iflix.

*KLGU* is a spinoff of the iconic Malaysian box-office smash hit feature films of the same name, produced by Malaysian entertainment powerhouse Skop Productions and helmed by acclaimed filmmaking duo, Syafiq Yusof (*Abang Long Fadil 1 & 2*) and Faisal Ishak (*Juvana*). The series opens shortly following the conclusion of *KL Gangster 1*, with feuding gangs in disarray after their ringleaders have been either imprisoned or killed. In this power vacuum, a gang member decides to abandon his life of crime, but is lured by forces too great to ignore. Meanwhile, a new and powerful threat begins to emerge, one that could herald a new era for the KL Gangsters.

The iflix Original series combines local star power and high-octane action sequences with production quality and values historically only seen in cinematic releases, with the aim of raising the bar in local television production to cement iflix as the premier destination for world class content, showcasing local talent and industry.

Speaking at the premiere in Kuala Lumpur, **Mark Francis, iflix Global Director of Original Programming**, said, "*KL Gangster: Underworld* underscores iflix's passion to elevate the overall television industry. It may surprise some to learn we work with movie producers to create television series, to deliver stories that that are executed in fresh, exciting, and differentiated ways, and still resonate deeply with our local audiences."

"We are thrilled to make *KLGU* available to audiences in Southeast Asia as a tentpole of our newly launched free tier. You can't revolutionise entertainment if it comes with a cover charge," added Francis.

Now available to over one billion consumers throughout Asia, the Middle East and Africa, iflix has established itself as the clear market leader in video streaming. Offering consumers a vast

library of top Hollywood, regional, and local TV shows and movies, including many first run exclusives and award-winning programs, each subscription allows users to access the service on up to five devices, including phones, laptops, tablets, and television sets, for viewing wherever, whenever.

## **ABOUT iflix**

iflix is the world's leading entertainment service for emerging markets, offering users unlimited access to thousands of TV shows, movies and more. With a vast selection of everyone's favourite comedies, drama, K-drama, Turkish drama, Bollywood, Nollywood, cartoons, movies, live sports and more from Hollywood, the UK, Asia, the Middle East and Africa, iflix places the entertainment people want at their fingertips to either stream or download. For one low monthly fee, iflix subscribers can watch on their mobile phone, laptop, tablet, TV... wherever, whenever. More on iflix: <https://blog.iflix.com/>

Let's play.

iflix is currently available to consumers in Malaysia, Indonesia, the Philippines, Thailand, Brunei, Sri Lanka, Pakistan, Myanmar, Vietnam, the Maldives, Kuwait, Bahrain, Saudi Arabia, Jordan, Iraq, Lebanon, Egypt, Sudan, Cambodia, Nigeria, Kenya, Ghana, Nepal, Bangladesh, Zimbabwe, Morocco, Tanzania and Uganda.

### **For More information:**

Peggy Lee

Global Director PR & Communications

[peggy@iflix.com](mailto:peggy@iflix.com)

[iflix Blog](#)