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CHINESE DRAMA "ALL OUT OF LOVE" NOW AVAILABLE ON IFLIX

HANOI, Sep 25, **2018** – <u>iflix</u>, the world's leading entertainment service for emerging markets, today announced the addition of the highly-anticipated Chinese television drama *All Out Of Love* - on iflix. Now, subscribers in Vietnam are able to watch the first episode online and/or download it to watch later at their convenience. Subsequent episodes will be updated weekly and available for free on iflix, 24 hours after its live broadcast in China.

Based on Le Xiaomi's novel *Liang Sheng, Can We Not Be Sad*, *All Out Of Love* is a story between Liang Sheng (Ma Tianyu) and Jiang Sheng (Sun Yi), a brother and sister of the same father who fell in while trying to overcome the hardship of life in their hometown. Every day together, their love grows stronger and deeper, bringing torment as it continues to draw them closer. In desperation, Liang Sheng disappears. At the very same time, a man named Cheng Tianyou (Wallace Chung) comes into the life of Jiang Sheng, vowing to love and protect her with everything he's got. Between a man who she loves with all her heart and a man who loves her with all his heart, who will Jiang Sheng choose in the end?

"This television series is highly regarded for its adaptation of a well-known novel, and how qualified and good looking its cast are. It is highly anticipated." – Kenh14.vn

All Out Of Love rightly joins iflix's extensive collection of Chinese movies and dramas, including *The Imperial Doctress* and *The Fox's Summer*. With **All Out Of Love**, iflix strengthens its reputation of having the latest and highest-quality collection of Asian content.

As shared by Ms. Ha Dang, Marketing manager of iflix Vietnam, "It's our aim to be able to introduce amazing Chinese titles like *All Out Of Love* to the Vietnamese audience, only 24 hours after its broadcast in China. Chinese movies and drama series have always been loved by many in Vietnam, and we expect *All Out Of Love* to garner the same affection. It is our continued mission to bring the best of global entertainment world to our iflix users."



Now available to over one billion consumers throughout Asia, the Middle East and Africa, iflix has established itself as the clear market leader in video streaming. Offering consumers a vast library of top Hollywood, regional, and local TV shows and movies, including many first run exclusives and award-winning programs, each subscription allows users to access the service on up to five devices, including phones, laptops, tablets, and television sets, for viewing wherever, whenever.

ABOUT IFLIX

iflix is the world's leading entertainment service for emerging markets with the widest and most compelling selection of TV shows, movies, hyper local originals, premium live sports and upto-the-minute news from around the world, to stream or download, on any internet connected device...wherever, whenever.

Created specifically for the more than one billion consumers in emerging markets, iflix now offers users two exceptional experiences through its iflixFREE and iflixVIP offerings.

iflix is currently available to consumers in Malaysia, Indonesia, the Philippines, Thailand, Brunei, Sri Lanka, Pakistan, Myanmar, Vietnam, the Maldives, Kuwait, Bahrain, Saudi Arabia, Jordan, Iraq, Lebanon, Egypt, Sudan, Cambodia, Nigeria, Kenya, Ghana, Nepal, Bangladesh, Zimbabwe, Morocco, Tanzania and Uganda.

Learn more at https://blog.iflix.com

For more information, please contact:

Ha Phung
PR/Content Marketing
ha.phung.ctt@iflix.com
iflix blog