



## “NYA” NOW AVAILABLE EXCLUSIVELY ON IFLIX - FOR FREE

**Yangon – September 12, 2018** – [iflix](#), the world’s leading entertainment service for emerging markets is thrilled to announce the addition of the hit psycho-thriller *Nya* to its platform. From now on, iflix subscribers in both Myanmar and Thailand can stream or download *Nya* in high definition, exclusively on iflix for FREE.

*Nya* marks one of the original Myanmar films to premiere exclusively on iflix following its outstanding cinematic run, bypassing traditional distribution channels. The hit movie was produced by Good Old Days Production, having revolutionized the industry by casting upcoming stars and immersing them in a 150-day training pre-shoot. The script itself is testament of love and dedication that took three years from conception to end-product.

*Nya* tells the story of a group of friends who decided to prank the weakest in their group on April Fools’ Day but what started out as a completely innocent joke quickly turned into revenge and cruelty. In another place at the same time, a different group of teens comprised of a complicated trio of lovers battled jealousy and betrayal amongst themselves.

iflix Myanmar Country Lead, Arkar Kyaw said: “We are thrilled to add another wildly successful local favourite to iflix’s extensive library of highly-acclaimed movies and TV series. With exceptional performances by the multi-talented cast, we are excited to have this incredible opportunity to showcase and support Myanmar’s best talents. As we always say, iflix will continue to bring hyper-relevant and hyper-local content to our users, and now, for FREE.”

Now available to over one billion consumers across Asia, the Middle East and Africa, iflix has established itself as the clear market leader in video streaming. Offering consumers a vast library of top Hollywood, regional, and local TV shows and movies, including many first run exclusives and award-winning programs, each subscription allows users to access the service on up to five devices, including phones, laptops, tablets, and television sets, for viewing wherever, whenever.

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## ABOUT IFLIX

iflix is the world's leading entertainment service for emerging markets, offering users unlimited access to thousands of TV shows, movies and more. With a vast selection of everyone's favourite comedies, drama, K-drama, Turkish drama, Bollywood, Nollywood, cartoons, movies, live sports and more from Hollywood, the UK, Asia, the Middle East and Africa, iflix places the entertainment people want at their fingertips to either stream or download. For one low monthly fee, iflix subscribers can watch on their mobile phone, laptop, tablet, TV... wherever, whenever.

Let's play.

iflix is currently available to consumers in Malaysia, Indonesia, the Philippines, Thailand, Brunei, Sri Lanka, Pakistan, Myanmar, Vietnam, the Maldives, Kuwait, Bahrain, Saudi Arabia, Jordan, Iraq, Lebanon, Egypt, Sudan, Cambodia, Nigeria, Kenya, Ghana, Nepal, Bangladesh, Zimbabwe, Morocco, Tanzania and Uganda.

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