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## **FIRST MOBILE ESPORTS TOURNAMENT TO STREAM LIVE ON IFLIX**

**KUALA LUMPUR - November 22, 2018** - iflix will be live streaming its first mobile esports tournament featuring popular mobile game Mobile Legends: Bang Bang organized by ookyo presents Mobile Star League (MSL) from November 26, 2018 to January 6, 2019.

MSL, a professional Malaysian esports league, was formed in 2018 by SMP Esports Sdn Bhd and successfully hosted their first tournament in July 2018. iflix is proud to be exclusively streaming MSL's second season live on its platform. Available on iflix Malaysia, Indonesia, Thailand and Brunei for free, iflix is the only platform with game exclusivity for all MSL live matches and highlights.

This second season of MSL will be offering a prize pool of US\$10,000 with 8 top-tier teams from 4 countries across Southeast Asia invited to participate in the competition. From Malaysia, team Geek Fam ICON, Team Bosskur (formerly Airasia Saiyan), and Saiyan Reborn will be taking part in the tournament. From Indonesia, team Aerowolf Roxy, Rex Regum Qeon, and Louvre Esports will participate. Additionally, team Flash Tyrants from Singapore and IDonotsleep Esports from Thailand will also compete.

All 8 teams will enter the group stages starting on November 26, 2018 for five weeks, before entering the playoff stage on January 5, 2019 with the final two teams competing in the grand finals on January 6, 2019. Fans can also vote for their favourite players to play in an All-Star Game that will be held on January 6, 2019, before the grand finals.\*

Mobile Legends: Bang Bang is a multiplayer online battle arena game designed for mobile phones. Two opposing teams fight to reach and destroy the enemy's base while defending their own base. Each team consists of five players who each control an avatar, known as a "hero", from their own device. Mobile Legends is rapidly gaining traction in Southeast Asia with an estimated 100 million downloads.

iflix Country Manager for Malaysia and Brunei, Diana Boo said: “iflix is proud to support the emerging esports industry in Southeast Asia by streaming the second season of MSL live. We will be bringing the tournament action straight to the screens of esports fans throughout Malaysia, Indonesia, Thailand and Brunei.”

Director of SMP Esports Sdn Bhd, Seth Wong Ker Siung said: “MSL sets out to grow a sustainable esports ecosystem by providing consistent tournaments for professional mobile esports teams to participate in, and for audiences to watch every quarter of the year. We seek to improve the quality of play among professional teams by pitting them against top tier teams from different countries across Southeast Asia so that they can hone their skills.”

Head of ookyo, Maybel Chan said, “The Malaysian online gaming industry is growing tremendously compared to its neighbours in the region. Last year alone, it generated about US\$600 million in revenue in 2017 – with almost half of the revenue coming from mobile games. In view of this, it’s critical that users have access to a great network. With ookyo - which is powered by Maxis’ No. 1 4G network - users can expect superfast speeds for a seamless and lag-free gaming experience.”

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LET'S PLAY

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Learn more at <https://blog.iflix.com>

\*More details to follow.

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